

Thriving in
Change and
Complexity

Rising to the challenge in
Continuing Education

CAUCE CONFERENCE 2026
HALIFAX | MAY 13-15

Accelerating Workforce Readiness:

*Lessons from WatSPEED,
University of Waterloo*

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CAUCE
Canadian Association for
University Continuing Education

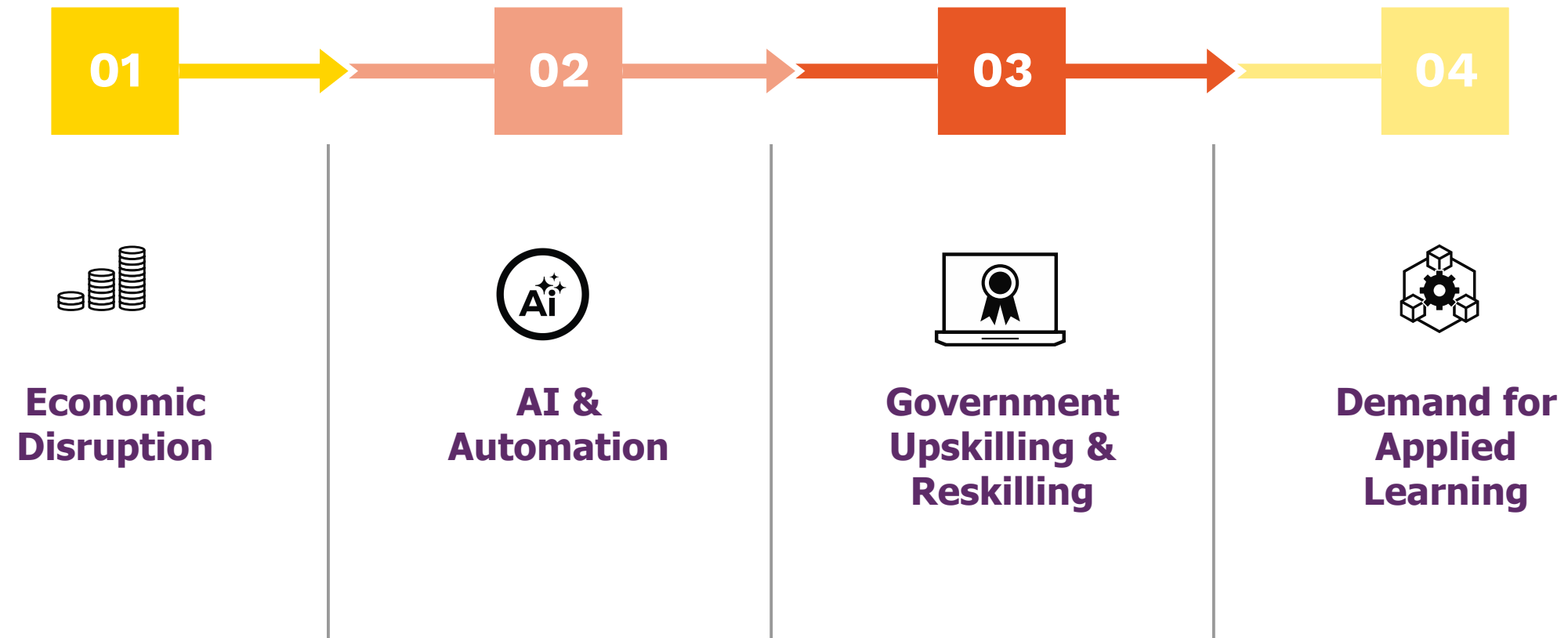


Placeholder for land acknowledgement

Dalhousie University operates in the unceded territories of the Mi'kmaw, Wolastoqey, and Peskotomuhkati Peoples. These sovereign nations hold inherent rights as the original peoples of these lands, and we each carry collective obligations under the Peace and Friendship Treaties. Section 35 of the Constitution Act, 1982 recognizes and affirms Aboriginal and Treaty rights in Canada.

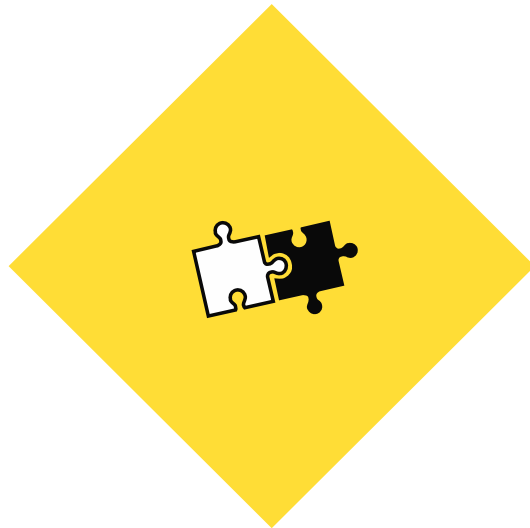
The Shifting Economic Demand

What's driving the shift – how education can fill the gap

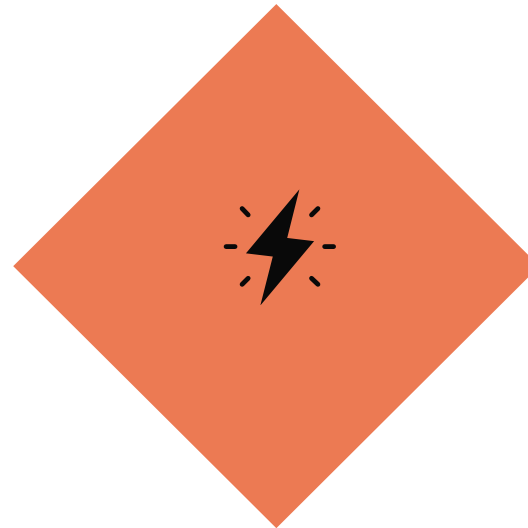


The Future of Workforce

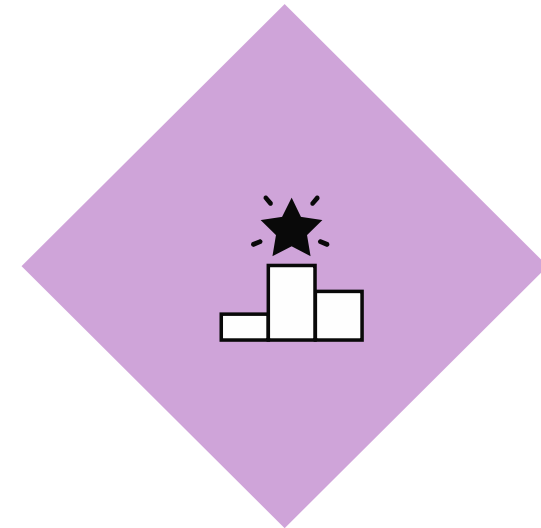
Collaborative partnerships to serve the full student journey



Institutions, employers,
community partners, and trusted
training providers



Responsive, inclusive, and
job-relevant learning
pathways



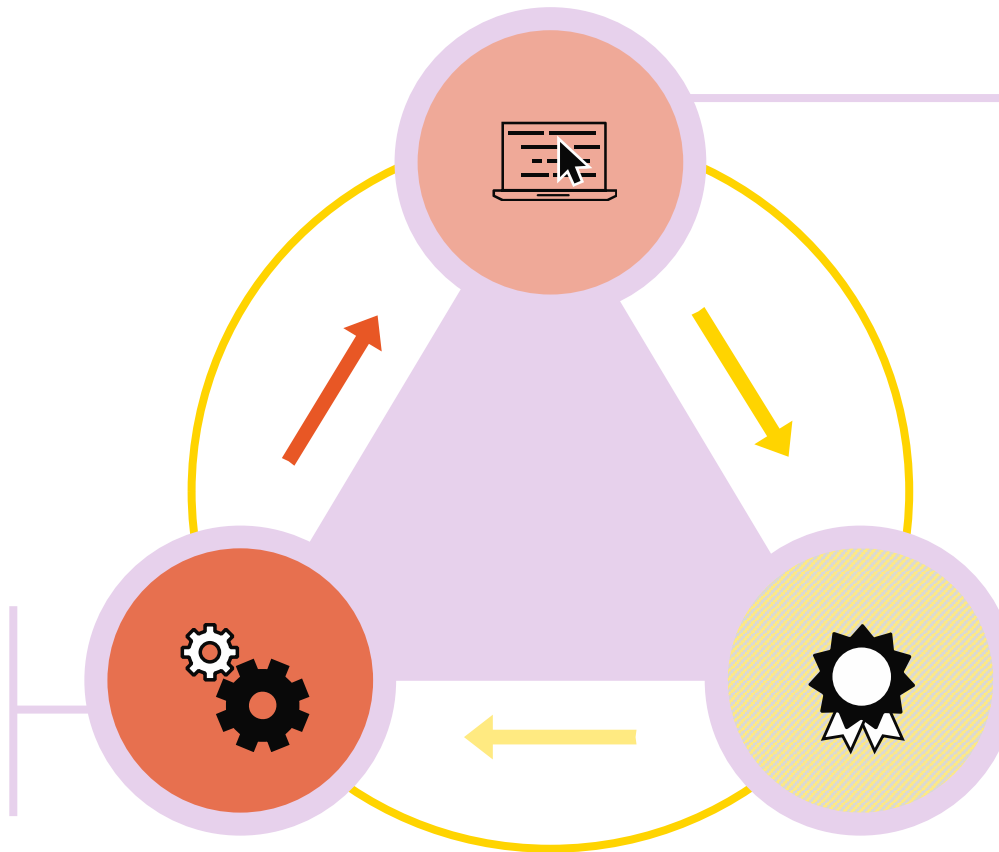
Better support workers
and employers

Partnerships Driving Outcomes

3-pronged approach to build a connected ecosystem



The academic institution
and training provider



in collaboration with Cengage Canada

The online content provider for scalable
job-aligned training

Fundamentals & Advanced Career Training



THE ROLAND GOSSAGE
FOUNDATION

The lead delivery organization and
funding recipient

*Funding supported from the Ontario
Skills Development Fund*

Soldiers in Tech

Helping veterans and reservists transition into tech careers



A PATHWAY FROM TRAINING TO EMPLOYMENT



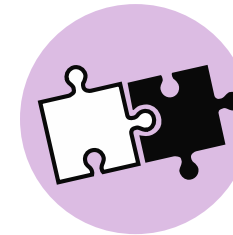
Focused Tech Training

Industry-relevant, job-
ready skills



Employer Alignment

Pathways to hiring
partners



Career Supports


Coaching, search,
resume help



in collaboration with Cengage Canada



Soldiers in Tech – The Impact

 ed2go Online Course Through WatSPEED	 Number of Soldiers in Tech Enrolments
 The Complete Project Manager with CAPM and PMP Prep	11
 Cybersecurity Bootcamp	6
 CompTIA Security + Certification Training	3
 CompTIA Network+ Certification Training	2
 Total Students	22

“

The Project Management course has been going really well so far — I'm finding the material engaging and relevant to my goals...It's been encouraging to know that help is always available.

- Course Participant

“

I am quite grateful to the program for this opportunity, and I enjoyed every step of the process.

- Course Participant

Expected Impact from Soldiers in Tech

Assisting military members and family to transition into civilian life



Increased access to flexible reskilling and upskilling



Practical, job-relevant learning and certification pathways



Improved confidence, employability, and career mobility



Preparation for a transition into high-demand technology fields

ed2go Student Progress Reports

Overview

Status: Complete

Access Dates: 07/09/2020 ~ 01/09/2021

Course Hours: 130h

Time Spent on Course: 120h 10m

Modules Completed: 16 out of 16



Progress & Grades

Module	Type	Completion Date	Score
Lesson 1: Introduction to Medical Terminology	Quiz	07/13/2020	81.4%
Lesson 2: The Musculoskeletal System	Quiz	07/13/2020	95.0%
Lesson 2: The Musculoskeletal System	Assignment	07/13/2020	70.0%
Lesson 3: The Cardiovascular System	Quiz	07/13/2020	100.0%
Lesson 4: The Lymphatic and Immune Systems	Quiz	07/17/2020	86.6%
Lesson 5: The Respiratory System	Assignment	07/17/2020	80.0%
Lesson 6: The Digestive System	Quiz	07/17/2020	100.0%
Midterm	Exam	07/21/2020	79.5%
Lesson 7: The Urinary System	Quiz	07/22/2020	81.4%
Lesson 8: The Nervous System	Assignment	07/23/2020	95.0%
Lesson 9: The Special Senses: The Eyes and Ears	Quiz	07/24/2020	70.0%
Lesson 10: The Integumentary System	Quiz	07/26/2020	100.0%

Weekly Activity

Week	Online Time	Offline Time	Total
Nov 02, 2020 - Nov 08, 2020	07h 34m	03h 27m	11h 01m
Nov 09, 2020 - Nov 15, 2020	02h 59m	03h 33m	06h 32m
Nov 16, 2020 - Nov 22, 2020	05h 30m	02h 36m	08h 06m
Nov 23, 2020 - Nov 29, 2020	02h 57m	06h 26m	10h 35m
Nov 30, 2020 - Dec 06, 2020	07h 34m	03h 27m	11h 01m
Dec 07, 2020 - Dec 13, 2020	02h 59m	03h 33m	06h 32m
Dec 14, 2020 - Dec 20, 2020	05h 30m	02h 36m	08h 06m
Dec 21, 2020 - Dec 27, 2020	02h 57m	06h 26m	10h 35m
Dec 28, 2020 - Jan 03, 2021	07h 34m	03h 27m	11h 01m
Jan 04, 2020 - Jan 10, 2021	02h 59m	03h 33m	06h 32m
Jan 11, 2020 - Jan 19, 2021	05h 30m	02h 36m	08h 06m
Jan 18, 2020 - Jan 24, 2021	02h 57m	06h 26m	10h 35m
Jan 25, 2020 - Jan 31, 2021	07h 34m	03h 27m	11h 01m
	64h 57m	51h 55m	120h 10m



ed2go - Who We Serve

Time, limited access, and life circumstances prevent so many people from maximising their potential.

Through online offerings, we deliver relevant, in-demand skills that empower and enrich peoples' lives, meeting the diverse careers, circumstances, and needs of the 21st century student.

ed2go partners with 1,500+ colleges and universities, non-profits, corporations, and workforce boards.

25+

YEARS EDUCATING

700+

QUALITY ONLINE COURSES

5.4M

STUDENTS SERVED



in collaboration with Cengage Canada

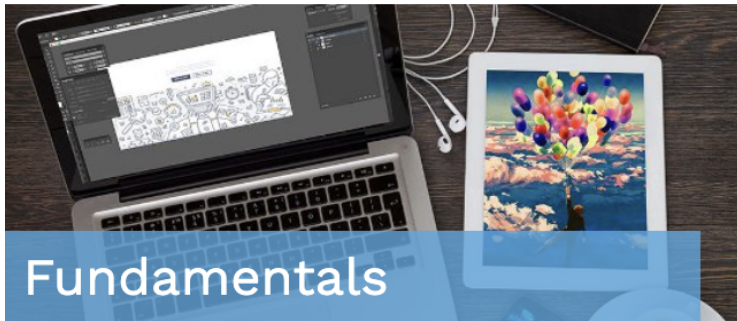


CAUCE

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e2go Course Portfolio

The ed2go courses have helped WatSPEED diversify their offerings and complement existing programs



Courses focus on soft skills, career exploration and introductory professional skills

Different learning options to choose from:

- **6-week** instructor-moderated courses or **3-month** self-guided courses

Categories include:

- Arts and design, business, computer applications, information technology, and more

Courses prepare students for a new career or career advancement

- Open enrollment, students work at their own pace
- **6-18** months course duration
- Most courses lead to industry-recognized certifications and include voucher for certification exam fee

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Q & A

Questions?

Reach out to
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