

Thriving in  
Change and  
Complexity

Rising to the challenge in  
Continuing Education

CAUCE CONFERENCE 2026  
HALIFAX | MAY 13-15

# CAUCE 2026

Halifax, Nova Scotia · May 13 - 15





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# Measuring the Impact of Continuing Education: Results from the 2025 CAUCE Annual Survey

## Agenda

Survey Overview



Key Data



Use and Value of Data



Next Year's Survey



Your Input

# Purpose

To tell the story of Canadian university continuing education

- Advocacy for the sector
- Trends - Year over year changes
- Impacts - International student changes

Large proportion of enrolments are not reported to government or collected anywhere

# The Survey

- Background:
  - Survey developed by CAUCE, with advice/input from Academica
  - First administered in 2022
  - Administered annually by CAUCE to member institutions
  - Data is analyzed and reported on by Academica
  - CAUCE's Data Collection Committee now oversees the survey
- Three-year survey cycle:
  - Long triennial survey, short survey, short survey



# Definitions (clarified in 2025)

**Registrations:** This measure is a count of the number of registrations (non-unique headcount) in any type of continuing education at the university during the most recent reporting year. If a learner was enrolled in more than one type of continuing education offering, they are counted for each offering.

**Unique Learners:** This measure is a count of the number of unique learners (headcount) who took any type of continuing education at the university during the most recent reporting year. Each learner is counted only once, no matter how many courses or programs they took.

**Instructional Hours:** An instructional hour refers to 60 minutes of interaction between a learner and an instructor or between a learner and learning materials. It is sometimes referred to as contact hours or learning time. For asynchronous learning, instructional hours are reasonably estimated.

**Unique Courses:** Includes all types of offerings (e.g., courses, workshops, bootcamps, etc.), both credit and non-credit.

**Course Sections:** Includes all types of offerings (e.g., courses, workshops, bootcamps, etc.), both credit and non-credit. For asynchronous offerings with continuous start dates, offerings are counted as one course section.

**Unique Courses:** Includes all types of offerings (e.g., courses, workshops, bootcamps, etc.), both credit and non-credit.

# Response Rate and Statistics



In 2025, the CAUCE short survey was sent to 50 CAUCE member institutions, and 44 institutions responded.



Response rate of 88%.



The calculated Margin of Error is  $\pm 5.2\%$ .



# Key Findings

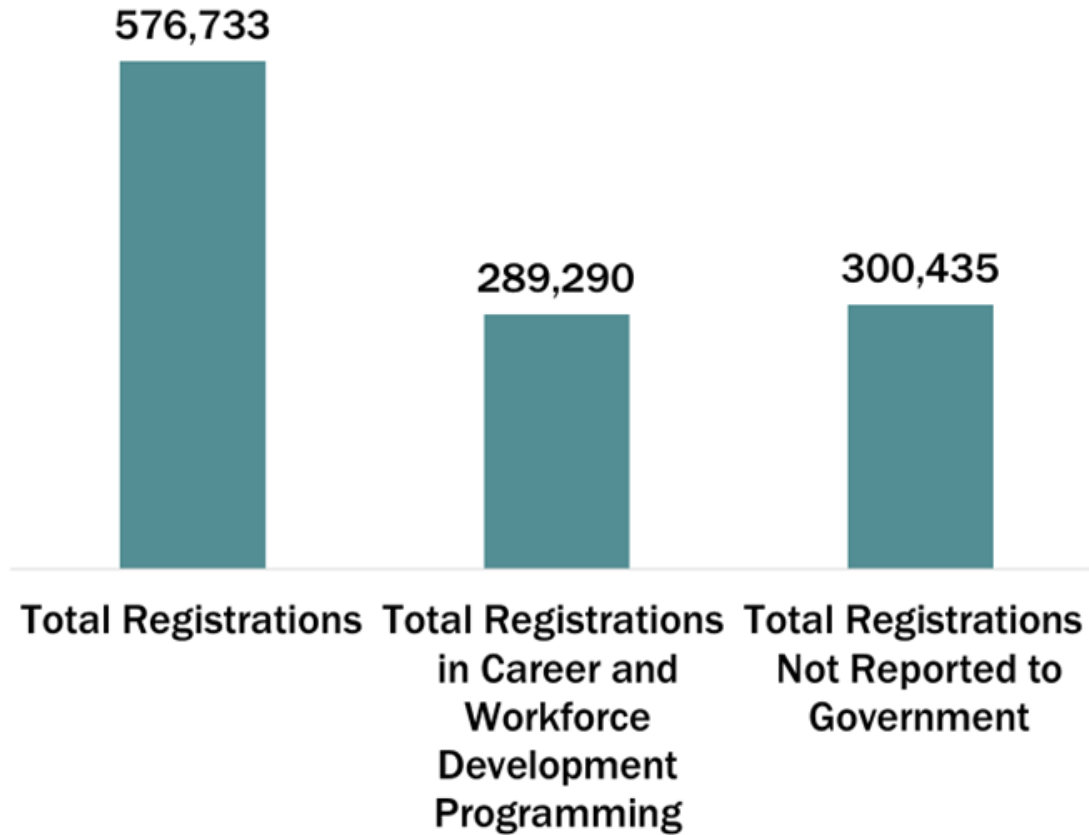
## Volume

In 2025, there were 576,733 continuing education registrations reported by 40 CAUCE members. The mean number of non-unique learners enrolled at the responding universities was 14,418, and the median was 7,982.

- 289,290 registrations were recorded in career and workforce development programming across 33 universities. The universities had a mean of 8,766 non-unique learners enrolled in career and workforce development programming and a median of 7,111.
- 300,435 registrations at 26 universities were not otherwise reported to government. The mean number of non-unique learners enrolled in continuing education not reported to government was 11,555, and the median was 5,023.

Total continuing education registrations are significantly higher in 2025 compared to all previous years (2024, 2023, and 2022), reflecting the larger number of universities reporting registration data.

# Volume



	Mean	Median
All Registrations	14,418.3	7,982
Registrations in Career and Workforce Development Programming	8,766.4	7,111
Registrations Not Reported to Government	11,555.2	5,023

*Some institutions could not provide this data, see n-sizes for each question below.*

# Four-year registration trend

16 institutions (32% of CAUCE members) reported registrations for all four of the last four years of surveys (2022 through 2025, inclusive).

2022	2023	2024	2025
252,645	284,800	310,015	306,239
<i>y/y change</i>	+12.7%	+8.9%	-1.2%

# % of CE reported to government

A significant proportion of CE registrations are not reported to government, and are therefore often not part of the story told about higher education in Canada. However, the proportion varies significantly by institution.

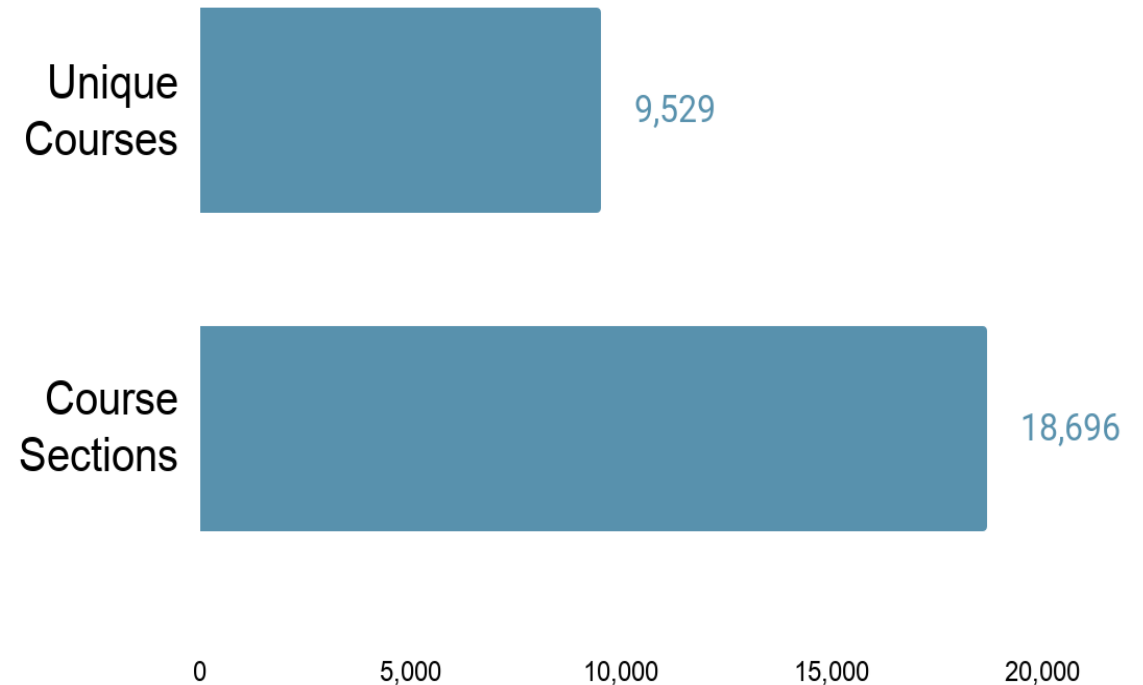
	2022	2023	2024	2025
Minimum	0%	0%	7.4%	0%
Median	100%	94.9%	90.8%	88.5%
Maximum	100%	106.6% (!?)	100%	100%

# Instructional Hours

- **2,703,067** CE instructional hours were delivered by 21 Canadian universities
  - Mean: 128,718
  - Median: 27,675

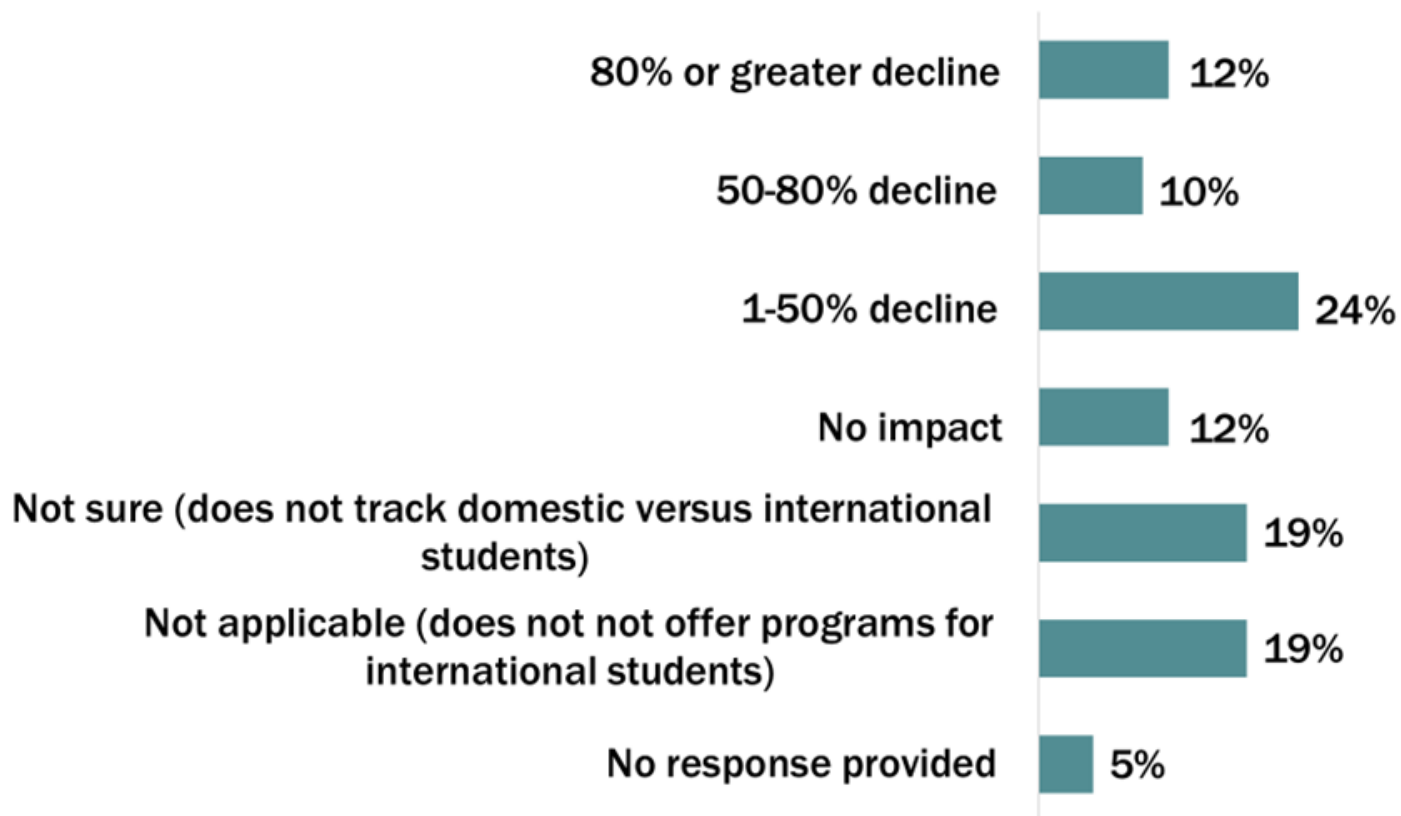
# Courses & Sections

- 9,529 unique CE courses were offered at 35 universities
- 18,696 course sections were offered by 30 universities



# Volume

## Impact of Policy Changes on International Student Registrations (Headcount)



# Outcomes and Demographics

Not enough responses to be of value on the survey.

Working on a shared outcomes survey for CAUCE members who are interested.

- What would make this valuable to you?
- What data do you collect?

# Use and Value of the Survey Data

- How do you use this data? How do you want to use it?
- How can we use it as a sector?
- How does this data factor into the skills and productivity discussions happening across Canada?

## Next Year

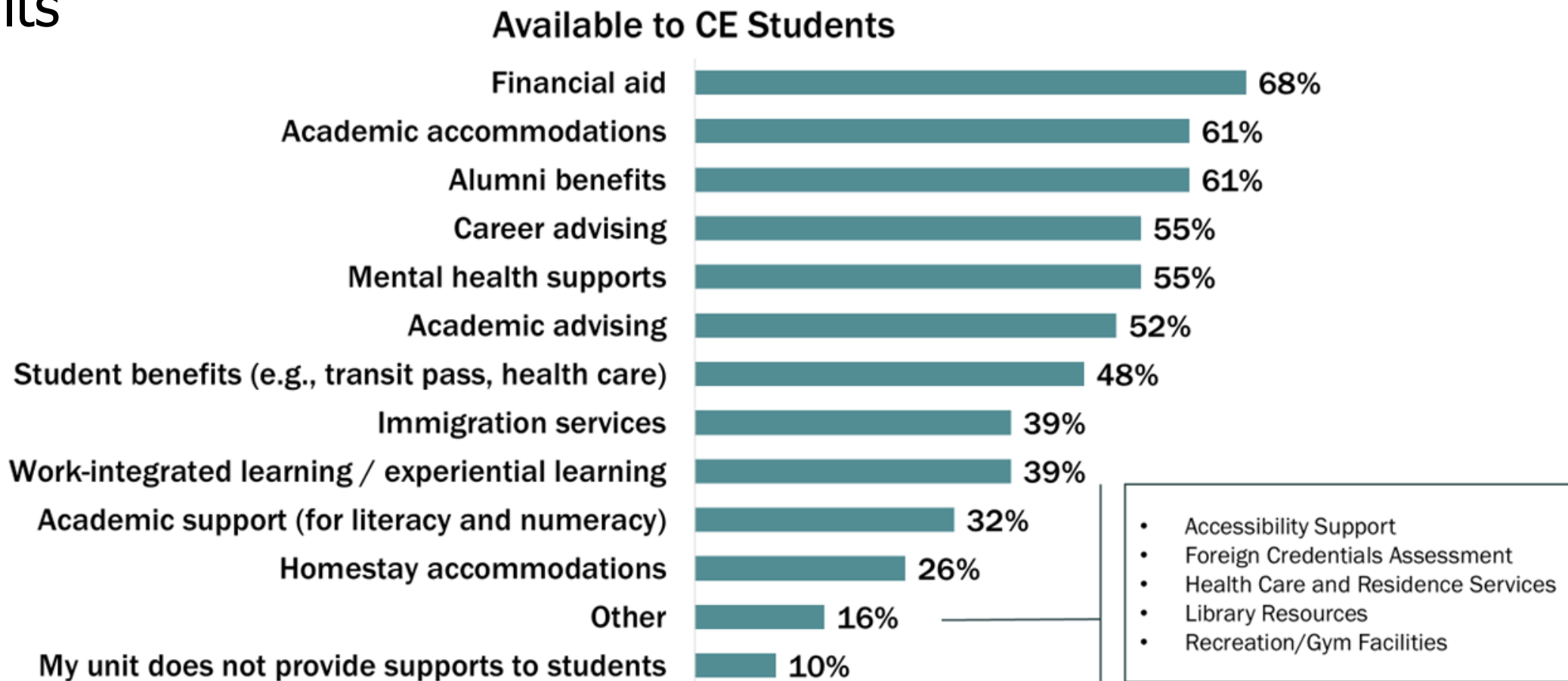
- Long Survey
- What do you hope to see on the survey?
- What data would be most impactful in light of the 3 year rotation for the long survey?

- +
- 
- # Preview: 2026 Long Survey



# Student Supports and Services

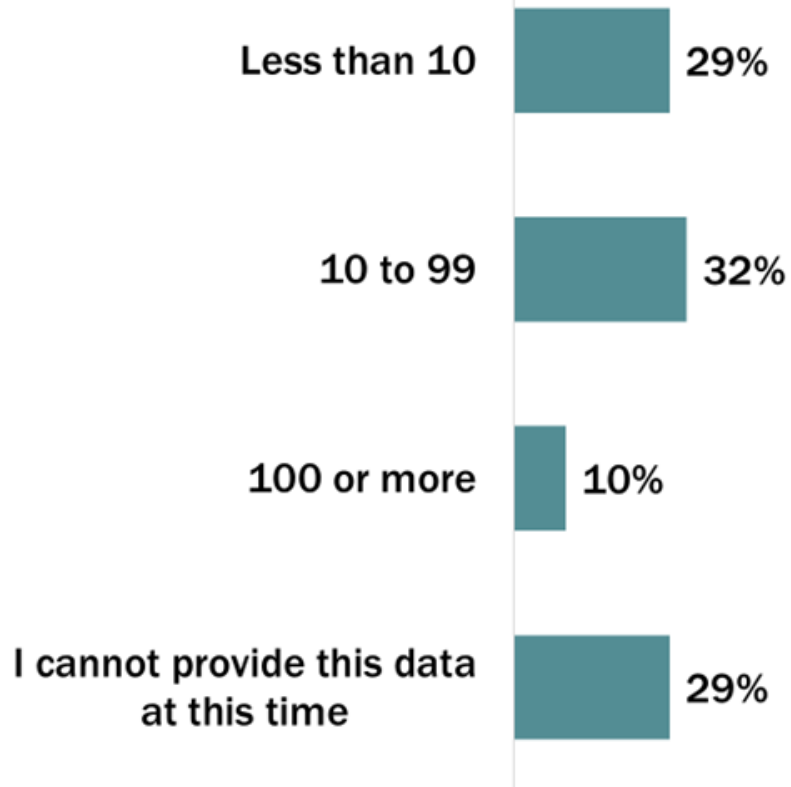
## 2023 Results



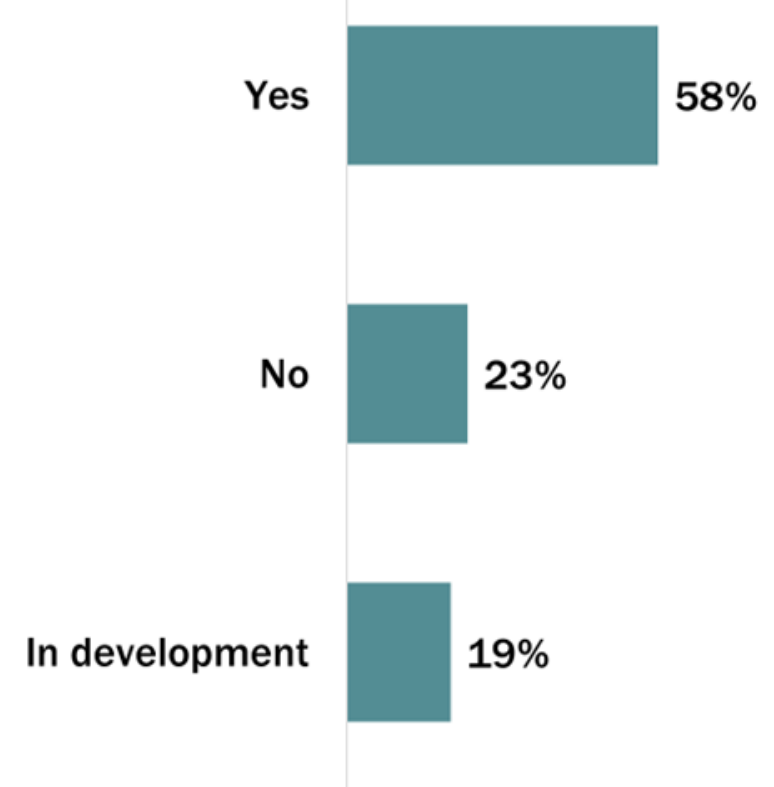
# Micro-credentials

2023

### Number of Micro-credentials Offered by University



### University Has a Micro-credential Framework

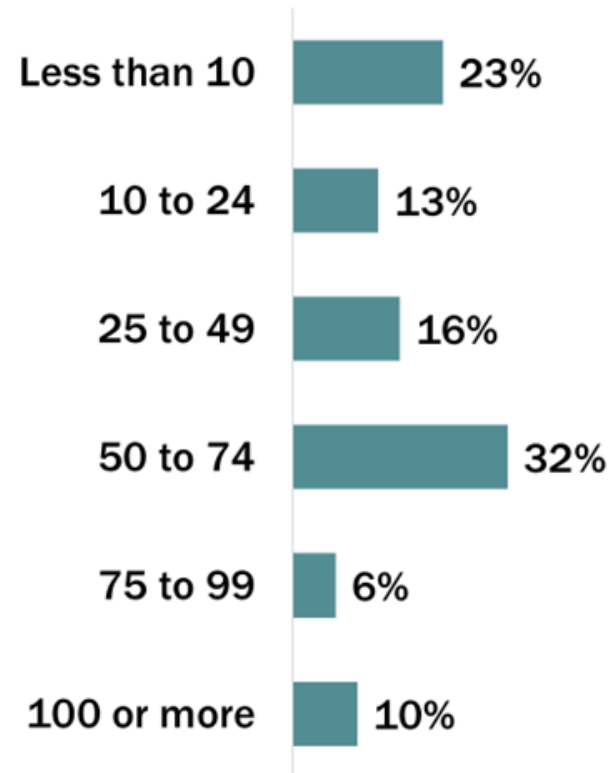


# Staffing

2023

## FTE Staff Primarily Dedicated to Administration (Non-Teaching Activities)

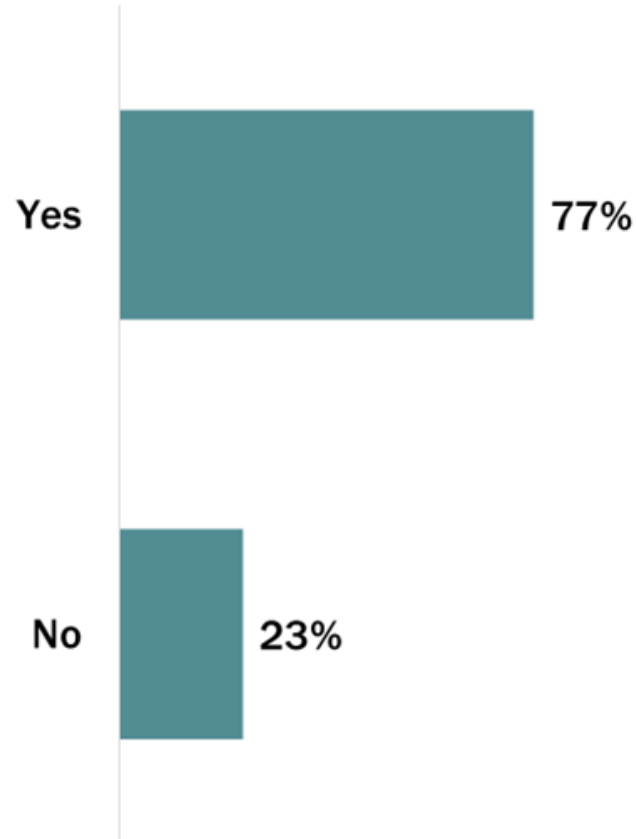
	Mean	Median	Sum
FTE Staff Primarily Dedicated to Administration (Non-Teaching Activities)	47.1	45	1,459



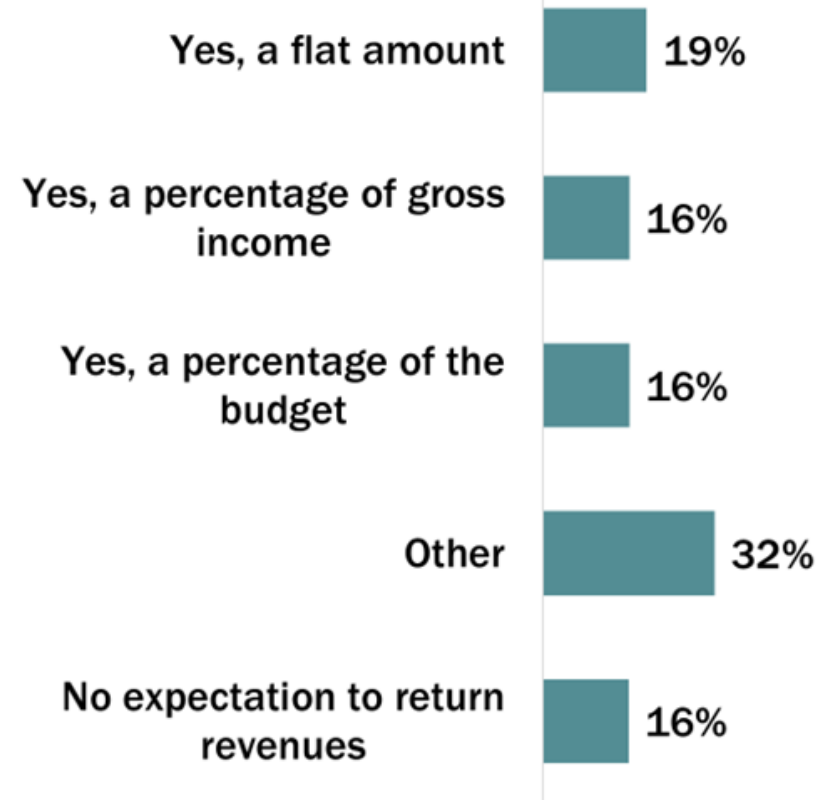
# Budget

2023

## Unit is Financially Self-Supporting



## Unit is Required to Return Portion of Revenue to Institution's Central Fund



# Gross Revenue

2023

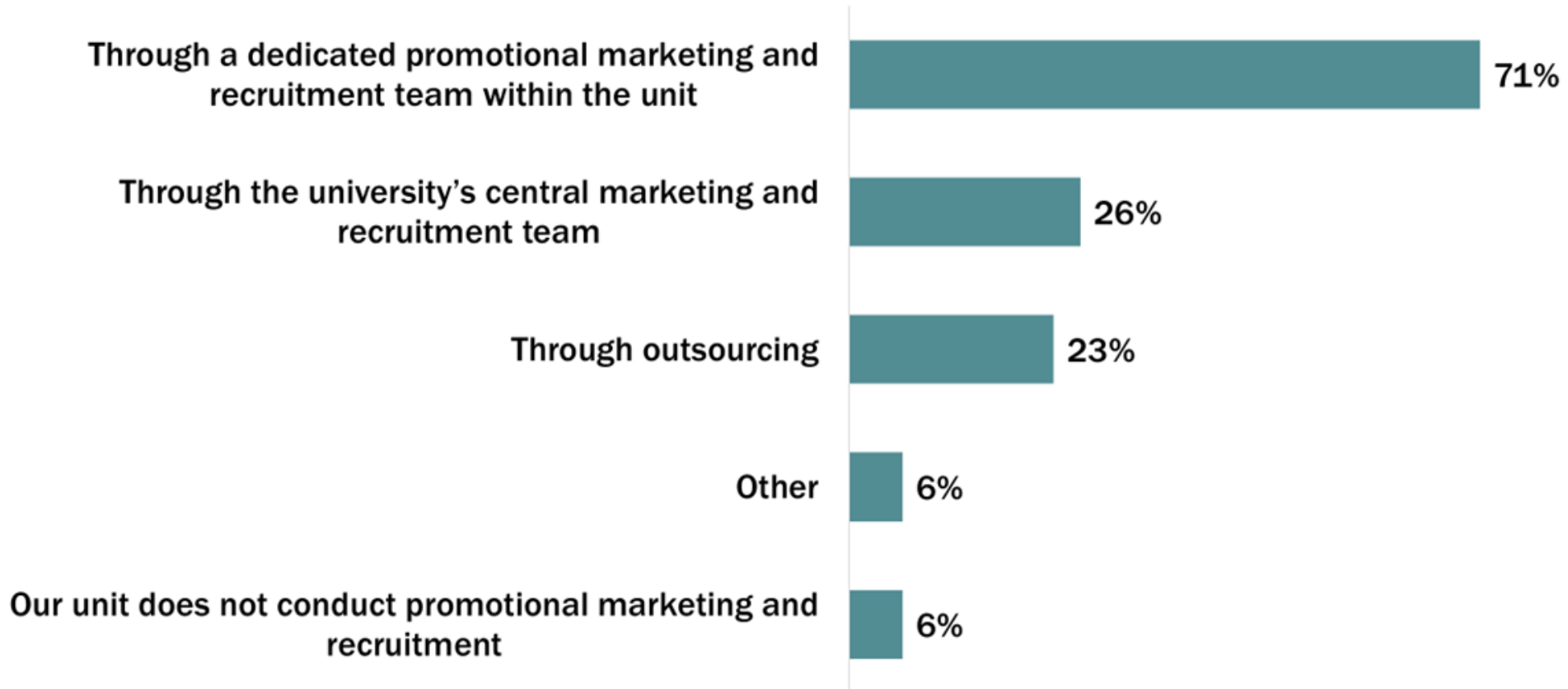
	Mean	Median	n-size
Total Gross Revenue for Unit	\$14,437,675.70	\$10,000,000.00	23
Gross Revenue: Degree credit	\$8,882,842.30	\$1,040,500.00	12
Gross Revenue: Non-degree credit (including customized training)	\$8,970,149.50	\$5,700,000.00	21
Gross Revenue: Other activities (licensing, facilities, rentals, property sales, ancillary services, etc.)	\$814,901.60	\$656,755.00	8

\*Institution(s) that could not provide data were omitted.

# Marketing

2023

## Promotional Marketing



Thank You