

Thriving in
Change and
Complexity

Rising to the challenge in
Continuing Education

CAUCE CONFERENCE 2026

HALIFAX | MAY 13-15

AWARDS PROGRAM

Excellence Awards

Talk to the winners!

Meet Excellence Award recipients in person, learn about their work, and get their signature to complete the **Meet the Winners Challenge** using the ballots provided. Complete the challenge to win a prize.

MARKETING EXCELLENCE

GOLD

EVOLVE Campaign

MARKETING

*School of Continuing Studies,
University of Guelph*

Why it won:

A bold, multi-channel campaign that successfully launched a full school rebrand while maintaining trust with existing learners. EVOLVE clearly positioned continuing education as modern, career-focused, and people-centred — and did so with a tone that felt authentic to Guelph's local identity.

Talk to **Carolyn Creighton** about: brand transition, storytelling at scale, and building momentum across audiences.

Check out the sample campaign video below.

Watch Here

SILVER

MARKETING

Indigenous Health Allyship

PowerEd™ by Athabasca University

Why it won:

This campaign supported a free, accessible MOOC addressing anti-Indigenous racism in healthcare, reaching learners well beyond traditional academic audiences. Its strength lies in pairing meaningful content with a clear public-interest purpose tied to reconciliation and health equity.

Talk to **Rishi Jaipaul** and **Belle Shaw** about: social impact campaigns and reaching non-traditional learners.

Visit the MOOC overview page here →

MOOC

BRONZE

MARKETING

Where Careers Move Forward

The G. Raymond Chang School of Continuing Education, Toronto Metropolitan University

Why it won:

An evolution of an already strong campaign, this work demonstrated how learner research can directly shape marketing strategy. It spoke to working adults' real constraints — time, finances, delayed ROI — while still driving measurable growth in awareness and enrolment.

Talk to **Lena Patterson** about: audience insight, message evolution, and performance tracking.

Check out the sample campaign video below.

Watch Here

PROGRAM EXCELLENCE

GOLD

PROGRAM

Indigenous Language Documentation Micro-Certificate

*Division of Continuing Studies,
University of Victoria*

Why it won:

Developed in close partnership with Indigenous advisors and Knowledge Holders, this program responds directly to community-identified needs. It stands out for its respectful co-creation model and its focus on capacity-building for language preservation work.

Talk to **Janna Wilson** about: Indigenous-led program design and community partnerships.

Learn about the program here →

Program Details

SILVER

PROGRAM

Fundamentals for the Homelessness Serving Sector Micro-Certificate

*Division of Continuing Studies,
University of Victoria*

Why it won:

This program brought together governments, community organizations, and educators to create shared foundational training for frontline homelessness-sector workers. Judges noted the strength of its collaborative model and its immediate real-world relevance.

Talk to **Alison Bropey** and **Liz Bowman** about: sector partnerships and rapid program development.

Learn about the program here →

Program Details

BRONZE

Nuclear Career Accelerator

PROGRAM

*Continuous Learning,
Ontario Tech University*

Why it won:

A focused, high-impact program designed to help experienced professionals transition into Canada's nuclear sector. Its accelerated format and alignment with workforce needs demonstrated strong responsiveness to industry demand.

Talk to **Christopher Hall** about: fast-track credentials and industry-aligned design.

Learn about the program here →

Program Details

HONOURABLE MENTIONS

MARKETING

Explained Simply

*University of British Columbia
Brand and Marketing*

Why it was recognized:

Through short, engaging videos, this series makes complex research accessible to broad public audiences — showing how plain-language storytelling can amplify institutional impact well beyond campus.

Check out the videos below.

Watch Here

PROGRAM

ACT II STUDIO: Career Transitions into the Performing Arts

*The G. Raymond Chang School of
Continuing Education, Toronto
Metropolitan University*

Why it was recognized:

ACT II STUDIO provides older adults with a supportive, high-quality pathway into performance training. Judges highlighted its inclusivity, artistic rigour, and strong sense of community.

Learn about the
program here →

Program Details

HONOUR AWARDS

Outstanding Leadership Award

The Outstanding Leadership Award recognizes individuals for the demonstrated impact of their outstanding leadership, commitment, and service to university continuing education in Canada.

RECIPIENT

Ian Allen

Co-Founder, NewPath Learn Inc.
(Former Executive Director, College of Extended Learning, UNB)

Recognized for leadership in advancing innovation, collaboration, and sector-wide thinking in continuing education.



RECIPIENT

Gary Hepburn

Co-Founder, NewPath Learn Inc.
(Former Dean, The Chang School of Continuing Education, TMU)

Recognized for long-standing contributions to the growth, visibility, and professionalization of continuing education in Canada.

