



CAUCE 2026 Sponsorship Opportunities

Join us at the 72nd annual CAUCE Conference, taking place May 13–15, 2026, at Dalhousie University in Halifax, Nova Scotia. This premier event brings together leaders and innovators from continuing education units across Canada and beyond. As a sponsor, you'll gain unparalleled access to a national network of decision-makers, educators, and administrators creating meaningful connections through dedicated networking sessions, social events, and collaborative learning opportunities.

CAUCE 2026 is your chance to highlight your organization and your commitment to lifelong learning and continuing education.

A few of the highlights for our sponsors for CAUCE 2026:

- **Sponsor Demo & Discover:** Sign up for a 20-minute session where you can highlight new ideas, collaborations, or demo your products. This is a sponsor-dedicated session hosted on May 14 from 12:50 pm – 1:45 pm.
- **Moderate a concurrent session:** Boost your visibility while showing your support for the continuing education community by joining the conversation. Our moderators will introduce the presenters, keep the session on time, and help facilitate the Q&A.
- **Dedicated exhibitor area:** This year, we've enhanced the exhibitor experience by placing the exhibitor space inside the dining hall amid the action. You'll have many opportunities to connect with delegates as they stop by for coffee and snacks. To support your travel plans, the exhibitor space will be open on Wednesday and Thursday only, with our Exhibitor Showcase on Thursday, May 14 at 4:00 p.m.

Not sure which sponsorship level works for you? Please contact the secretariat at info@cauce-aepuc.ca to discuss your options.

Available Opportunities

Diamond Sponsor \$12,500 (one opportunity)	2
Platinum Sponsor \$8000 (two opportunities)	3
Gold Sponsor \$5500 (three opportunities).....	4
Silver Sponsor \$4000 (five opportunities).....	5
Bronze Sponsor \$1750 (ten opportunities).....	6
Academic Member Sponsor \$4500 (three opportunities).....	7
Concurrent Session Sponsor \$500 (ten opportunities)	8
Charging Station Meeting Room Sponsor \$750 (one opportunity).....	8



Diamond Sponsor \$12,500 | SOLD OUT

As the exclusive Diamond Sponsor, your brand receives premier visibility and influence through keynote sponsorship, top-tier app and signage placement, and direct engagement with all delegates, positioning your company as a leader in the continuing education community.

Premium On-site Exposure

- ✓ Opportunity to deliver a five-minute welcome address and introduce the opening keynote speaker | **May 13**
- ✓ Custom signage at the keynote venue
- ✓ Opportunity to place promotional materials directly on delegate seats at keynote
- ✓ Guaranteed opportunity for a sponsor-led demo during a dedicated time slot.
- ✓ Concurrent session presentation spot, featured on conference app's home screen
- ✓ Company logo featured on delegate badges
- ✓ Prominent booth space with skirted table in the exhibit area | **May 13 & May 14**
- ✓ Feature placement on the Exhibitor Passport card
- ✓ Opportunity to moderate a concurrent session¹
- ✓ Distinctive "sponsor" designation ribbon on delegate badges
- ✓ Prime logo placement at the top of the sponsorship banner
- ✓ Three complimentary full-access conference passes
- ✓ Three complimentary exhibitor-only conference passes

Digital visibility and engagement

- ✓ An electronic copy of the conference attendee list (name, email, title, and institution) is provided **before & after** the conference; CAUCE will provide contact guidelines.
- ✓ Opportunity to present/brand a webinar for CAUCE members in the fall of 2026.
- ✓ App Splash Screen – sponsor provided company logo/banner set as the first page when accessing the conference app (recommended size - 1080 x 1920 pixels.)
- ✓ Customizable virtual booth in conference app
- ✓ Opportunity to upload documents to conference app
- ✓ Lead tracking ability in conference app
- ✓ Banner ads in conference app
- ✓ Linked logo on CAUCE website with company description
- ✓ Acknowledgement via social media
- ✓ Eblast distributed to conference delegates featuring sponsor-provided content, subject to CAUCE approval.
- ✓ Recognition as a conference sponsor in a CAUCE eblast (1 x)
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines

¹ introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door



Platinum Sponsor \$8000 | SOLD OUT

As a Platinum Sponsor, your brand enjoys elevated visibility and strategic positioning, mirroring many of the high-impact benefits of our exclusive Diamond level, including premium signage, app presence, and targeted delegate engagement.

Premium On-site Exposure

- ✓ Sponsorship and custom signage at one of the following social events:
 - Opening reception sponsor | **May 12**
 - Awards Luncheon | **May 13**
- ✓ Opportunity to place promotional materials at your sponsored event
- ✓ Guaranteed demo spot at the Sponsor Demo and Discover | **May 14**
- ✓ Concurrent session presentation spot
- ✓ Prominent booth space with skirted table in the exhibit area | **May 13 & May 14**
- ✓ Inclusion on the Exhibitor Passport card
- ✓ Opportunity to moderate a concurrent session²
- ✓ Distinctive “sponsor” designation ribbon on delegate badges
- ✓ Logo on the sponsorship banner
- ✓ Two complimentary full-access conference passes
- ✓ Two complimentary exhibitor-only conference passes

Digital visibility and engagement

- ✓ An electronic copy of the conference attendee list (name, email, title, and institution) is provided **after** the conference; CAUCE will provide contact guidelines.
- ✓ Opportunity to present/brand a webinar for CAUCE members in the fall of 2026.
- ✓ Sponsor banner displayed on schedule or attendee page of conference app
- ✓ Customizable virtual booth in conference app
- ✓ Opportunity to upload documents in the conference app
- ✓ Lead tracking ability in conference app
- ✓ Banner ads in conference app
- ✓ Linked logo on CAUCE website
- ✓ Acknowledgement via social media
- ✓ One eblast distributed to conference delegates featuring sponsor-provided content, subject to CAUCE approval.
- ✓ Recognition as a conference sponsor in a CAUCE eblast (1x)
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines

² introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door



Gold Sponsor \$5500 | SOLD OUT

As a Gold Sponsor, your brand gains meaningful visibility through signage, app presence, and curated opportunities to connect with attendees, delivering strong recognition and value while aligning your company with continuing education.

Premium On-site Exposure

- ✓ Sponsorship and custom signage at one of the following events:
 - Coffee break | **May 13 am**
 - Coffee break | **May 14 am**
 - Exhibitor showcase | **May 14 pm**
 - Coffee break | **May 15 am**
- ✓ Guaranteed demo spot at the Sponsor Demo and Discover | **May 14**
- ✓ Exhibitor booth space with skirted table in the exhibit area | **May 13 & May 14**
- ✓ Inclusion on the Exhibitor Passport card
- ✓ Opportunity to moderate a concurrent session³
- ✓ Distinctive “sponsor” designation ribbon on delegate badges
- ✓ Logo on the sponsorship banner
- ✓ One complimentary full-access conference passes
- ✓ Two complimentary exhibitor-only conference pass

Digital visibility and engagement

- ✓ An electronic copy of the conference attendee list (name, email, title, and institution) is provided **after** the conference; CAUCE will provide contact guidelines.
- ✓ Customizable virtual booth in conference app
- ✓ Opportunity to upload documents to conference app
- ✓ Lead tracking ability in conference app
- ✓ Banner ads in conference app
- ✓ Linked logo on CAUCE website
- ✓ Acknowledgement via social media
- ✓ One eblast distributed to conference delegates featuring sponsor-provided content, subject to CAUCE approval.
- ✓ Recognition as a conference sponsor in a CAUCE eblast (1x)
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines

³ introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door



Silver Sponsor \$4000 (five opportunities)

As a Silver Sponsor, your brand benefits from targeted visibility and select promotional opportunities, offering a cost-effective way to support continuing education while maintaining a strong presence among engaged attendees.

Premium On-site Exposure

- ✓ Sponsorship and custom signage at a Hot Topic Session | **May 14**
 - Session topics are currently in development.
 - We welcome your suggestions for Hot Topics!
- ✓ If available, demo spot at the Sponsor Demo and Discover | **May 14**
- ✓ Exhibitor booth space with skirted table in the exhibit area | **May 13 & May 14**
- ✓ Inclusion on the Exhibitor Passport card
- ✓ Opportunity to moderate a concurrent session⁴
- ✓ Distinctive “sponsor” designation ribbon on delegate badges
- ✓ Logo on the sponsorship banner
- ✓ One complimentary full-access conference pass
- ✓ One complimentary exhibitor-only conference pass

Digital visibility and engagement

- ✓ Customizable virtual booth in conference app
- ✓ Opportunity to upload documents to conference app
- ✓ Banner ads in Conference app
- ✓ Linked logo on the CAUCE website
- ✓ Acknowledgement via social media
- ✓ Recognition as a conference sponsor in a CAUCE eblast (1x)
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines

⁴ introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door



Bronze Sponsor \$1750 (ten opportunities)

As a Bronze Sponsor, your brand proudly supports the advancement of continuing education while gaining visibility, demonstrating your commitment to lifelong learning.

All Bronze Sponsors receive the following benefits:

- ✓ Opportunity to moderate a concurrent session⁵
- ✓ One complimentary exhibitor-only pass
- ✓ Distinctive “sponsor” designation ribbon on delegate badges
- ✓ Logo on the sponsorship banner
- ✓ Linked logo on the CAUCE website
- ✓ Acknowledgement via social media
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines

In addition, each bronze sponsor can choose between the following

- ✓ Exhibitor booth space with skirted table in the exhibit area | **May 13 & May 14**
 - ✓ Inclusion on the Exhibitor Passport card
- OR**
- ✓ Customizable virtual booth in conference app
 - ✓ Opportunity to upload documents to the conference app

⁵introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door



ADDITIONAL OPPORTUNITIES

Academic Member Sponsor \$4500 (three opportunities)

As an Academic Member Sponsor, your institution demonstrates a deep commitment to the advancement of continuing education, gaining elevated visibility, meaningful engagement with academic and professional peers, and recognition as a driving force in fostering lifelong learning and educational innovation.

Premium On-site Exposure

- ✓ Sponsorship and customized signage at one of the following events:
 - Breakfast | **May 14**
 - Lunch | **May 14**
 - Breakfast | **May 15**
- ✓ Opportunity to moderate a concurrent session⁶
- ✓ Sponsor designation ribbon on delegate badges
- ✓ Logo on the sponsorship banner
- ✓ Two complimentary full-access conference passes

Digital visibility and engagement

- ✓ Customizable virtual booth in conference app
- ✓ Opportunity to upload documents to the conference app
- ✓ Banner ads in conference app
- ✓ Linked logo on the CAUCE website
- ✓ Acknowledgement via social media
- ✓ A dedicated eblast sent to all CAUCE members – ideal for sharing updates, promoting offerings, or highlighting your community involvement.
- ✓ Recognition as a conference sponsor in a CAUCE eblast (1x)

⁶ introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door



Concurrent Session Sponsor \$500 (ten opportunities)

As a Concurrent Session Sponsor, your organization supports the heart of continuing education, aligning yourself with dynamic, peer-led sessions that showcase the changes and innovations in continuing education.

- ✓ Opportunity to moderate your chosen concurrent session⁷
- ✓ Custom signage outside concurrent session room
- ✓ Opportunity to place promotional material on delegate seats during your session
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines
- ✓ Logo on the sponsorship banner
- ✓ Linked logo on the CAUCE website

This sponsorship level **does not** include a conference pass.

Charging Station | Meeting Room Sponsor \$750 (one opportunity)

As the Charging Station Sponsor, your brand powers the event...literally. Keep attendees connected and energized, all while gaining valuable visibility at a high-traffic hub of activity.

- ✓ Exclusive signage at the charging station and at the meeting room
- ✓ Opportunity to place promotional material at the charging station
- ✓ Permission to use the CAUCE 2026 logo within visual identity guidelines
- ✓ Logo on the sponsorship banner
- ✓ Linked logo on the CAUCE website

This sponsorship level **does not** include a conference pass.

⁷ introduce presenter(s), moderate Q&A, logo on concurrent session sign on the door