

CAUCE 2025 Sponsorship Opportunities

Platinum \$7500 (3 opportunities)

The Platinum level includes sponsorship of one of the following plenary sessions:

- Opening Keynote on May 28
- Plenary session on May 29
- Closing Keynote on May 30

In-person benefits

- Opportunity to welcome the delegates at your sponsored event (five minutes)
- Custom signage at sponsored event
- Opportunity to place promotional materials on seats during sponsored event
- Prominent booth space with two skirted tables in the exhibit area
- Inclusion on the conference bingo card for delegates
- Opportunity to demo products in dedicated sponsor demo space
- Opportunity to moderate a concurrent session (e.g., introduce presenter(s), moderate Q&A, etc.)
- Concurrent session presentation spot¹
- Opportunity to present or brand a CAUCE webinar for CAUCE members
- Opportunity to place swag at the swag table
- “Sponsor” designation ribbon on registration badges of company delegates
- Top placement of logo on the sponsorship banner
- Two complimentary in-person conference passes
- Two complimentary exhibitor conference passes (option to upgrade to a full pass for \$350)

Virtual benefits

- Customizable virtual booths in Whova (exhibitor and sponsor)
- Opportunity to upload a promotional video to Whova
- Lead tracking ability in Whova
- Banner ads in Whova
- Linked logo on CAUCE website
- Acknowledgement via social media
- Eblast sent to conference delegates on behalf of all platinum sponsors
- Recognition as a conference sponsor in CAUCE’s eblast (1 x)
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- Electronic copy of attendee mailing list (name, email, title, and institution) provided **before & after** the conference; CAUCE will provide guidelines for contacting delegates.
- Two complimentary virtual conference passes

¹ A proposal will need to be submitted for review.

CAUCE 2025 Sponsorship Opportunities

Gold \$5000 (4 opportunities)

The Gold level includes sponsorship of one of the following:

- Opening reception sponsor – May 27
- Breakfast sponsor – May 29
- Social Event – May 29
- Breakfast sponsor – May 30

In-person benefits

- Custom signage at sponsored event
- Opportunity to place promotional materials on seats during sponsored event
- Exhibitor booth space with one skirted table in the exhibit area
- Opportunity to demo products in dedicated sponsor demo space
- Opportunity to moderate a concurrent session (e.g., introduce presenter(s), moderate Q&A, etc.)
- Concurrent session presentation spot²
- Inclusion on conference bingo card for delegates
- Opportunity to place swag at the swag table
- Placement of logo on the sponsorship banner
- “Sponsor” designation ribbon on registration badges of company delegates
- One complimentary in-person conference pass passes
- Two complimentary exhibitor conference passes (option to upgrade to a full pass for \$350)

Virtual benefits

- Customizable virtual booths in Whova (exhibitor and sponsor)
- Opportunity to upload a promotional video to Whova
- Banner ads in Whova
- Lead tracking in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Eblast sent to conference delegates on behalf of all gold sponsors
- Recognition as a conference sponsor in CAUCE’s eblast (1 x)
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- One complimentary virtual conference pass
- Electronic copy of attendee mailing list (name, email, title, and institution) provided **after** the conference; CAUCE will provide guidelines for contacting delegates.

² A proposal will need to be submitted for review.

CAUCE 2025 Sponsorship Opportunities

Silver \$3500 (8 opportunities)

The Silver level includes sponsorship of one the following:

- May 28 am coffee break
- May 28 pm coffee break
- May 29 am coffee break
- May 29 pm coffee break
- May 30 am coffee break
- Swag table snacks
- Name tags
- Conference App

In-person benefits

- Custom signage at a sponsored event
- Exhibitor booth space with skirted table in exhibit area
- Opportunity to book space to demo products based on available space
- Opportunity to moderate a concurrent session (e.g., introduce presenter(s), moderate Q&A, etc.)
- Placement of logo on the sponsorship banner
- Opportunity to place swag at the swag table
- “Sponsor” designation ribbon on registration badges of company delegates
- Inclusion on the conference bingo card
- One complimentary in-person conference pass passes
- One complimentary exhibitor conference pass (option to upgrade to a full pass for \$350)

Virtual benefits

- Customizable virtual booths in Whova (exhibitor and sponsor)
- Ability to upload promotional video to Whova
- Banner ads in Whova
- Lead tracking in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Eblast sent to conference delegates on behalf of all silver sponsors
- Recognition as a conference sponsor in CAUCE’s eblast (1x)
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- One complimentary virtual conference pass

CAUCE 2025 Sponsorship Opportunities

Bronze \$1500 (12 opportunities)

In-person benefits

- Placement of logo on the sponsorship banner
- Option to place materials in exhibit area at a shared table designated for bronze sponsors³
- Opportunity to book space to demo products based on available space.
- Opportunity to moderate a concurrent session (e.g., introduce presenter(s), moderate Q&A, etc.)
- Opportunity to place swag at the swag table
- “Sponsor” designation ribbon on registration badges of company delegates
- One complimentary exhibitor passes (option to upgrade to a full pass for \$350)

Virtual Benefits

- Customizable online sponsor booth in Whova
- Opportunity to upload promotional video to Whova
- Banner ads in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Recognition as a conference sponsor in a CAUCE eblast (1x)
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- One complimentary virtual conference pass

Virtual Sponsor \$1000 (several opportunities)

The Virtual sponsorship includes:

- Customizable virtual sponsor booth in Whova
- Ability to upload promotional video to Whova
- Banner ads in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Recognition as a conference sponsor in a CAUCE eblast (1x)
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- One complimentary virtual conference pass

³ Two or more bronze sponsors will be at each table. Individual exhibitor tables are not available at this level.

CAUCE 2025 Sponsorship Opportunities

Academic Member Sponsorship \$5000 (2 opportunities)

The AM level includes sponsorship of one of the following:

- Exhibitor Showcase – May 28
- Awards Luncheon – May 28

In-person benefits

- Opportunity to welcome the delegates at your sponsored event (two minutes)
- Custom signage at sponsored event
- Opportunity to place promotional materials on seats during sponsored event
- Opportunity to place swag at the swag table
- Placement of logo on the sponsorship banner
- “Sponsor” designation ribbon on registration badges of company delegates
- Two complimentary in-person conference passes

Virtual benefits

- Customizable virtual booth in Whova
- Opportunity to upload a promotional video and documents to Whova
- Banner ads in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Recognition as a conference sponsor in CAUCE’s eblast (1 x)
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- Five complimentary virtual conference passes

Registration sponsor \$1200 (one opportunity)

- Customizable virtual booth in Whova
- Banner ad in Whova app
- Logo on the registration webpage
- Logo on the registration platform
- Logo on signage at the registration booth
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- One complimentary virtual conference pass

CAUCE 2025 Sponsorship Opportunities

Concurrent Session Sponsor \$500 (several opportunities)

The Concurrent Session sponsorship includes:

- Opportunity to moderate your sponsored concurrent session
- Custom signage outside session room
- Opportunity to place promotional material on delegate seats during your session
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- Linked logo on the CAUCE website

This sponsorship level does not include a conference pass.

Charging Station Sponsor \$750 (one opportunity)

As a Charging Station Sponsor, you will receive:

- Exclusive recognition on the Charging Station signage
- Option to distribute marketing materials at the charging station(s)
- Recognition in the mobile event app
- Permission to use the CAUCE 2025 logo within visual identity guidelines
- Linked logo on the CAUCE website

This sponsorship level does not include a conference pass.