

CAUCE 2024 Sponsorship Opportunities



Platinum \$7500 (3 opportunities)

The Platinum level includes sponsorship of one of the following plenary sessions:

- Opening Keynote on May 22
- Plenary session on May 23
- Closing Keynote on May 24

In-person benefits

- Opportunity to welcome the delegates at your sponsored event (five minutes)¹
- Custom signage at sponsored event
- Opportunity to place promotional materials on seats during sponsored event
- Prominent booth space with two 6ft skirted table and two chairs in exhibit area
- Inclusion on the conference bingo card for in-person delegates
- Concurrent session presentation spot²
- Opportunity to present an online webinar for CAUCE members in Fall 2024³
- Opportunity to place swag at the swag table
- “Sponsor” designation ribbon on registration badges of company delegates
- Top placement of logo on the sponsorship banner
- Three complimentary in-person conference passes
- Membership pricing for additional registrations

Virtual benefits

- Customizable online booths in Whova (exhibitor and sponsor)
- Opportunity to upload a promotional video to Whova
- Lead tracking ability in Whova
- Banner ads in Whova
- Virtual game for online attendees
- Linked logo with company description on CAUCE website
- Acknowledgement via social media
- Eblast sent to conference delegates on behalf of all platinum sponsors
- Recognition as a conference sponsor in CAUCE’s monthly e-newsletter (1 x)
- Permission to use the CAUCE and CAUCE 2024 logo within visual identity guidelines
- Two complimentary virtual conference passes
- Electronic copy of attendee mailing list after the conference; CAUCE will provide guidelines for contacting delegates.

¹ CAUCE will provide guidelines for this speaking opportunity.

² A proposal will need to be submitted for review.

³ We encourage you to partner with a CAUCE member for your webinar.

Gold \$5000 (4 opportunities)

The Gold level includes sponsorship of one of the following:

- Opening reception sponsor – May 21
- Award lunch sponsor – May 22
- Breakfast sponsor – May 23
- Social Event – May 23
- Breakfast sponsor – May 24

In-person benefits

- Opportunity to welcome the delegates at your sponsored event (two minutes)⁴
- Custom signage at sponsored event
- Opportunity to place promotional materials on seats during sponsored event
- Exhibitor booth space with 6ft skirted table and one chair in exhibit area
- Inclusion on conference bingo card
- Opportunity to place swag at the swag table
- Placement of logo on the sponsorship banner
- “Sponsor” designation ribbon on registration badges of company delegates
- Two complimentary in-person conference passes
- Membership pricing for additional registrations

Virtual benefits

- Customizable online booths in Whova (exhibitor and sponsor)
- Opportunity to upload a promotional video to Whova
- Banner ads in Whova
- Lead tracking in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Eblast sent to conference delegates on behalf of all gold sponsors
- Recognition as a conference sponsor in CAUCE’s monthly e-newsletter (1 x)
- Permission to use the CAUCE and CAUCE 2024 logo within visual identity guidelines
- One complimentary virtual conference pass
- Electronic copy of attendee mailing list after the conference; CAUCE will provide guidelines for contacting delegates

⁴ CAUCE will provide guidelines for this speaking opportunity.

Silver \$3500 (7 opportunities)

The Silver level includes sponsorship of one the following:

- May 22 am nutrition break
- May 23 am nutrition break
- May 23 pm nutrition break
- May 24 am nutrition break
- Notebook and pen sponsor
- Name tags
- Conference App

In-person benefits

- Custom signage at a sponsored event
- Booth with 6ft skirted table and chair in exhibit area
- Opportunity to moderate a concurrent session (e.g., introduce presenter(s), moderate Q&A, etc.)
- Placement of logo on the sponsorship banner
- Opportunity to place swag at the swag table
- “Sponsor” designation ribbon on registration badges of company delegates
- Inclusion on the conference bingo card
- One complimentary in-person conference pass
- Membership pricing for additional registrations

Virtual benefits

- Customizable online booths in Whova (exhibitor and sponsor)
- Ability to upload promotional video to Whova
- Banner ads in Whova
- Lead tracking in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Eblast sent to conference delegates on behalf of all silver sponsors
- Recognition as a conference sponsor in CAUCE’s monthly e-newsletter (1x)
- Permission to use the CAUCE and CAUCE 2024 logo within visual identity guidelines
- One complimentary virtual conference pass

Bronze \$1500 (12 opportunities)

In-person benefits

- Placement of logo on the sponsorship banner
- Option to place materials in exhibit area at a **shared** table designated for bronze sponsors
- Opportunity to moderate a concurrent session (e.g., introduce presenter(s), moderate Q&A, etc.)
- Opportunity to place promotional materials on seats at concurrent session
- Opportunity to place swag at the swag table
- One in-person conference pass available for purchase at a 50% discount
- “Sponsor” designation ribbon on registration badges of company delegates

Virtual Benefits

- Customizable online sponsor booth in Whova
- Opportunity to upload promotional video to Whova
- Banner ads in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Recognition as a conference sponsor in a CAUCE monthly e-newsletter (1x)
- Permission to use the CAUCE and CAUCE 2024 logo within visual identity guidelines
- One virtual conference pass available for purchase at a 50% discount

Virtual Sponsor \$1000 (several opportunities)

The Virtual sponsorship includes:

- Customizable online sponsor booth in Whova
- Ability to upload promotional video to Whova
- Banner ads in Whova
- Linked logo on the CAUCE website
- Acknowledgement via social media
- Recognition as a conference sponsor in a CAUCE monthly e-newsletter (1x)
- One complimentary virtual conference pass

Concurrent Session Sponsor \$500 (several opportunities)

The Concurrent Session sponsorship includes:

- Opportunity to moderate your sponsored concurrent session
- Custom signage outside session room
- Opportunity to place promotional material on delegate seats during your session
- Linked logo on the CAUCE website

This sponsorship level **does not** include a conference pass.

Charging Station Sponsor \$750 (one opportunity)

As a Charging Station Sponsor, you will receive:

- Exclusive recognition on the Charging Station signage
- Option to distribute marketing materials at the charging station(s)
- Recognition in the mobile event app
- Linked logo on the CAUCE website

This sponsorship level **does not** include a conference pass.

Registration sponsor \$1200 (one opportunity)

- Banner ad in Whova app
- Logo on the registration webpage
- Logo on the registration platform
- Logo on signage at the registration booth