

## CAUCE 2023 Sponsorship Opportunities

### Platinum \$7500 - two opportunities

The Platinum level includes sponsorship of one of the following plenary sessions:

- Opening Keynote
- Closing Keynote
- Opportunity to welcome the delegates at your sponsored event (five minutes)<sup>1</sup>
- Custom signage at sponsored event
- Opportunity to place promotional materials on delegate seats during sponsored event
- Prominent exhibit space – sponsor lounge which includes table and lounge chairs (see [Appendix I](#) for the exhibitor layout)
- Company profile in Guidebook
- Ability to upload promotional video to Guidebook
- Banner ads in Guidebook
- Three complimentary conference passes
- Two conference passes available for purchase at a 50% discount
- Logo presence on CAUCE website
- Acknowledgement via social media
- Eblast sent to CAUCE members and CAUCE 2023 delegates recognizing all sponsors
- Option to place swag in conference bags
- “Sponsor” designation ribbon on registration badges of company delegates
- Electronic copy of an attendee mailing list will be provided after the conference; CAUCE will provide guidelines for contacting delegates.
- Inclusion on CAUCE Bingo card
- Inclusion on an email message sent from CAUCE on behalf of each platinum sponsor to all delegates one week before the conference. This email can include a 15-20 promotional video from the sponsor and information from the sponsor.
- Interactive advertisement in Guidebook (see [Appendix II](#) for an example, requirements, and dimensions)
- Opportunity to present an online webinar for CAUCE members in Fall 2023<sup>2</sup>
- 30-minute concurrent presentation spot<sup>3</sup>

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<sup>1</sup> CAUCE will provide guidelines for this speaking opportunity

<sup>2</sup> We encourage you to partner with a CAUCE member for this session.

<sup>3</sup> A presentation proposal will need to be submitted

## CAUCE 2023 Sponsorship Opportunities

### Gold \$5000 - four opportunities

The Gold level includes sponsorship of one of the following:

- Pre-conference social event
- Newcomer/Opening Reception
- Wednesday Social event
- Comedy Night
- May 17 breakfast
- May 18 breakfast
- May 19 breakfast
- Opportunity to welcome the delegates at your sponsored event (two minutes)<sup>4</sup>
- Custom signage at sponsored event
- Exhibit space at the conference – 6' table and two chairs (see [Appendix I](#) for the exhibitor layout)
- Company profile in Guidebook
- Ability to upload promotional video to Guidebook
- Banner ads in Guidebook
- Two complimentary conference passes
- Two conference passes available for purchase at a 50% discount
- Logo presence on CAUCE website
- Acknowledgment via social media
- E-blast sent to CAUCE members and CAUCE 2023 delegates recognizing all sponsors
- Option to place swag in conference bags
- “Sponsor” designation ribbon on registration badges of company delegates
- Electronic copy of an attendee mailing list will be provided after the conference; CAUCE will provide guidelines for contacting delegates.
- Inclusion on CAUCE Bingo card
- Inclusion in email message sent from CAUCE on behalf of the four gold sponsors to all delegates one week before the conference
- Interactive advertisement in Guidebook (see [Appendix II](#) for an example, requirements, and dimensions)

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<sup>4</sup> CAUCE will provide guidelines for this speaking opportunity

## CAUCE 2023 Sponsorship Opportunities

### Silver \$3500 - four opportunities

The Silver level includes sponsorship of one the following:

- May 17 pm coffee break
- May 18 am coffee break
- May 18 pm coffee break
- May 19 am coffee break
- Custom signage at a sponsored event
- Exhibit space at the conference - 6' table and one chair (see Appendix I for the exhibitor layout)
- Company profile in Guidebook
- Ability to upload promotional video to Guidebook
- Banner ads in Guidebook
- One complimentary conference pass
- One conference pass available for purchase at a 50% discount
- Logo presence on CAUCE website
- Acknowledgement via social media
- Eblast sent to CAUCE members and CAUCE 2023 delegates recognizing all sponsors
- Option to place swag in conference bags.
- "Sponsor" designation ribbon on registration badges of company delegates
- Inclusion on CAUCE Bingo card
- Inclusion in email message sent from CAUCE on behalf of the four silver sponsors to all delegates one week before the conference

### Bronze \$1500 - 10 opportunities

- Option to place materials in exhibit area at a designated table for bronze sponsors
- Company profile in Guidebook
- Ability to upload promotional video to Guidebook
- Banner ads in Guidebook
- One conference pass available for purchase at a 50% discount
- Logo presence on the CAUCE website
- Acknowledgement via social media
- Eblast sent to CAUCE members and CAUCE 2023 delegates recognizing all sponsors
- Option to place swag in conference bags
- "Sponsor" designation ribbon on registration badges of company delegates

## CAUCE 2023 Additional Sponsorship Opportunities

### Concurrent Session Sponsor \$500 - 14 opportunities

The Concurrent Session sponsorship includes:

- Sponsor a concurrent session
- Introduce presenter(s)
- Custom signage outside session room
- Opportunity to place promotional material on delegate seats during your sponsored session

This sponsorship level **does not** include a conference pass.

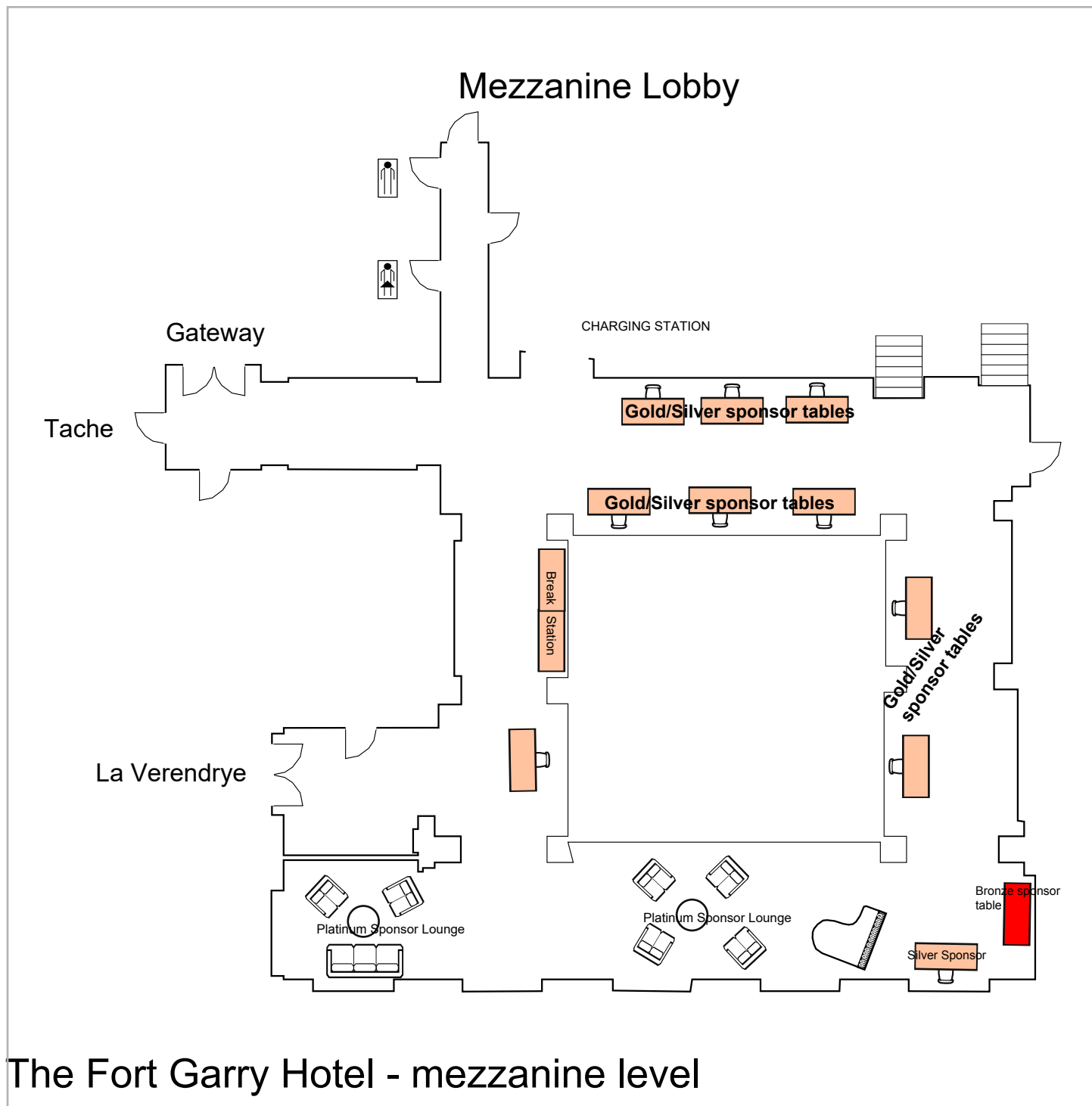
### Charging Station Sponsor \$750 - 1 opportunity

The Charging Station Sponsorship includes:

- Exclusive recognition on the Charging Station signage
- Option to distribute marketing materials at the charging station
- Recognition in the mobile event app

This sponsorship level **does not** include a conference pass.

## Appendix I – Exhibitor Layout



The exhibitor layout is subject to change based on the number of exhibitors.

## Appendix II – Interactive Ad



**Image Dimensions:** Sponsor Avatar: 180px wide, 180px tall .jpg/.png;

**Card Image:** 650px, 450px tall .jpg/.png:

The sponsor's name/descriptive text can be no longer than 255 characters each (including spaces).