



Call for Proposals ACHE 2020
New Orleans, LA
October 11th – 14th, 2020
2020 Vision: Leadership, Growth, and
Sustainability for Continuing Higher Education

As leaders in continuing higher education, we are called to have our eyes on the horizon for trends and experiences in the landscape of student success. This year's conference theme "*2020 Vision: Leadership, Growth, and Sustainability for Continuing Higher Education*" honors this forward-focused approach to preserving our institutions for the students, families, organizations, and communities we serve. The 2020 planning team invites members of the higher education community to submit proposals consistent with this year's conference theme. Topics for proposals include but are not limited to:

- ∞ Lenses of Leadership: Conferences are as much about growing ourselves as they are about growing our programs. This track focuses on personal growth as it relates to professional development. What does it mean to be a leader in continuing education? What does it mean to be a leader on your campuses? How have you successfully built a team? What strategies have you used to fuel your own professional development?
- ∞ Framing Growth: Submit proposals that indicate best practices in growing enrollments, meeting a new clientele or student base, or successful marketing tools. What innovative programs or services have you been successful in helping you reach a new audience or grow an existing group of students/clients? What budget models are you using to predict student enrollments? What kinds of marketing strategies are driving increased enrollments?
- ∞ Shades of Sustainability: We're in an era when we are questioning the very nature of continuing higher education. How is continuing education changing on your campuses? How are you continuing to serve post-traditional students? If CE has gone "mainstream" at your campus, tell us how your unit has been effected? What are you doing to be sure institutions will be serving a post-traditional audience for years to come?

Developing you proposal:

This proposal-review committee will accept up to 40, 50-minute concurrent sessions and 5, 90-minute workshop sessions. Participants should leave sessions with practical strategies that can be modified and implemented in their own units. Proposals must include information regarding what participants will do during the sessions.

Proposals will be evaluated based upon the following criteria:

- ∞ Complete description of the content
- ∞ Connection to the conference theme
- ∞ Application of content to practice
- ∞ Quality of audience participation



Proposals should be submitted via the ProposalSpace platform by Monday, February 3rd, 2020!