



# Conference Summary

CAUCE  
2019

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## DIVERSITY AND PARTNERSHIP IN CONTINUING EDUCATION

In May 2019, continuing education practitioners from across Canada, the United States, United Kingdom and Europe gathered in Hamilton, Ontario to celebrate The Canadian Association for University Continuing Education's (CAUCE) 66th Annual Conference. Embracing this year's theme *Forging Ahead to a Brighter Future – Diversity and Partnership in Continuing Education*, the conference celebrated and recognized innovation and excellence in the field of continuing education.

Hosted at McMaster University Continuing Education's modern downtown facility, the sold-out event provided 225 continuing education practitioners a diverse mix of professional development, collaboration sessions, social events, and networking opportunities.

Held annually since 1954, this year's CAUCE conference continued to meet its mandate of enlarging the scope and quality of educational opportunities for adults at the university level. The conference also upheld CAUCE's goal of maintaining professionalism in program development, management and administration, and stimulating and disseminating creative ways to provide programs that continue to meet the ever-changing cultural and work needs of adults.

Thank you to those who could attend this wonderful event and we hope to see you next year in Calgary.

*Great array of relevant topics! Well organized! Truly felt welcomed by the McMaster team - great job! You could feel their energy and the pride they had in hosting the conference.*

**– 2019 delegate**

*The sessions I attended this year were practical, insightful and had lots of good ah-ha moments.*

**– 2019 delegate**



## STATEMENT FROM CAUCE PRESIDENT CAROLYN YOUNG

At CAUCE 2019, the leading conference in University Continuing Education in Canada, all participants learned about and demonstrated the value of collaboration and partnerships in lifelong learning.

With the spotlight on what we do at our institutions, in our communities and beyond, the future is bright with opportunities for all of us to contribute to transforming the lives and futures of our diverse learners across Canada and around the world.

*Was an excellent event! Well organized, great sessions and keynotes.*

**— 2019 delegate**





## STATEMENT FROM THE CONFERENCE CHAIR LORRAINE CARTER

McMaster University Continuing Education was honoured to have served as the host of CAUCE 2019. Given the conference program and its focus on partnership and diversity, the experience enabled McMaster Continuing Education to celebrate its unique relationship with the City of Hamilton, Ontario.

The conference also provided an exceptional team building opportunity for McMaster Continuing Education staff and the CAUCE Secretariat.

Finally, this year's keynotes--Craig Kielburger, Co-Founder of ME to WE and Melody Adhami, CEO of Havas Canada and Co-Founder of Plastic Mobile--inspired all attendees to discover purpose in work and life, believe that community results when people work together, and remember that 'no' is only another hurdle to leap over in the pursuit of important life and learning objectives.

*It was a real pleasure to attend CAUCE for the first time – from the keynotes to the social events and networking opportunities it was a fantastic experience. It was also great to meet so many passionate educators and to learn a little more about the world of continuing education in Canada.*

**– 2019 sponsor**



## OPENING KEYNOTE: CRAIG KIELBURGER

Craig Kielburger is a NY Times bestselling author, syndicated columnist read by millions, and social entrepreneur who co-founded the WE movement with the mission to make 'doing good, doable.'

Craig took delegates on a close-up, interactive experience by asking audience members to select from his list of personal mentors so he could share the inspiring life lessons that these accomplished individuals have taught him.

From his grandmother to Nobel Prize winner Malala Yousafzai, Craig highlighted the importance of continuing education and lifelong learning in Canada and around the world.

Craig challenged the audience to find their MINGA for change by asking how, as leaders in continuing education, we can unite and "think-out-of-the box" to celebrate human potential and make a difference in lifelong learning in impactful, compelling and creative ways grounded in respect, diversity and collaboration.

*"What will be your MINGA for change?"*

**— Craig Kielburger**

Co-Founder WE Organizations:  
WE Charity, WE Day  
ME to WE Social Enterprise;  
New York Times Best-Selling Author,  
Humanitarian, Social Entrepreneur



## CLOSING KEYNOTE: MELODY ADHAMI

Melody Adhami started her career working at Unilever and has trailblazed her way to becoming a leading female entrepreneur in Canada and around the world.

Melody shared her professional journey of launching a struggling start-up called Plastic that grew into an industry leader in the mobile marketing arena. Wanting to take her company to the next level, Melody supported the acquisition of Plastic by one of the largest multinational advertising and public relations companies Havas, where Melody now runs its Canadian operations as CEO of Havas Canada.

Through her story, Melody revealed the importance of lifelong learning and that resolve and determination are key to achieving your personal and professional goals.

By interpreting the answer “No” as merely a hurdle to getting to the next step, Melody demonstrated that we all should challenge ourselves to be innovative thinkers and make a difference. Melody inspired an audience to think beyond barriers and limitations and to believe dreams are worth going after.

*“The answer No is just one more hurdle to overcome.”*

**— Melody Adhami**  
COO of Havas & Co-Founder  
of Plastic Mobile





## CONCURRENT SESSIONS

The conference offered 44 concurrent sessions, organized according to CAUCE's four Communities of Practice and a stream dedicated to research and scholarship.

- Leadership and program management
- Online learning and instructional design
- Indigenous and decolonizing programming
- Marketing and student service administration
- Research and scholarship in Continuing Education

The goal of our conference program was to provide delegates who work in any of these five areas with the opportunity to discover what other institutions are learning and doing in the field of continuing studies.



### ***Our thanks to all the presenting organizations that led our concurrent sessions:***

- Blackboard
- D2L
- Evollution
- Fanshawe College
- Learning Agents
- Leicester Vaughan College
- MacEwan University
- McGill University
- McMaster University
- Mount Royal University
- Mount Saint Vincent University
- OCAD University
- Oteenow Employment and Training Society
- Queen's University
- Riipen
- Ryerson University
- Spiral by Design
- Theatre Aquarius
- University of British Columbia
- University of Fraser Valley
- University of Guelph
- University of Manitoba
- University of Toronto
- University of Victoria
- University of Waterloo
- University of Winnipeg
- University of Calgary
- Western University
- York University



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