# **Awards Program**

### **Excellence Awards**

The Program Excellence Awards celebrate innovative programs that meet diverse student needs, promote lifelong learning, and demonstrate best practices in curriculum design. The Marketing Excellence Awards honour effective marketing strategies that enhance the reputation and enrolment of continuing education in Canada.

## **Program Excellence Awards**

#### Gold

Leading Change in a Digital World: WatSPEED's Digital Transformation Professional Education Program

WatSPEED, University of Waterloo

#### **Silver**

Full Stack Developer Program (Guyana Project)

 The G. Raymond Chang School of Continuing Education, Toronto Metropolitan University

#### **Bronze**

Online Master of Public Administration

 Johnson Shoyama Graduate School of Public Policy, University of Saskatchewan

#### **Honourable Mention**

Animal Awareness for the Substance Use Workforce

 Department of Sociology, University of Saskatchewan

### **Marketing Excellence Awards**

#### Gold

Where Careers Move Forward: When Storytelling Meets Strategy in Adult Education Marketing

 The G. Raymond Chang School of Continuing Education, Toronto Metropolitan University

#### Silver

From Insights to Impact: How Data-Driven Marketing Transformed WatSPEED's Career Accelerator Programs

WatSPEED, University of Waterloo

#### **Bronze**

edXpress: Reimagining Lifelong Learning with Innovation and Inclusion

 Continuing Education, McMaster University

#### **Honourable Mentions**

Picture Yourself Here - ESL Program Video

 Professional and Continuing Studies, Brock University

U of R Centre for Continuing Education Website Redesign and Refresh Project

 Centre for Continuing Education, University of Regina



### **Research Awards**

Our research awards honour outstanding contributions to the field of university continuing education. These awards recognize the achievements of graduate students, mid-career professionals, and distinguished researchers who have advanced knowledge and innovation through their research.

### **Mid-Career Research Award**

**Recipient: Christie Schultz** 

Dean, Centre for Continuing Education, University of Regina

### **Honour Awards**

Our honour awards celebrate exceptional contributions to university continuing education in Canada. These prestigious awards recognize individuals for their outstanding leadership, commitment, and service, highlighting their significant impact in the field.

# **Outstanding Leadership Award**

**Recipient: Jennie Atkins** 

Executive Director, Continuing Education, University of Windsor

### **Honourary Membership Award**

**Recipient: Lorraine Carter** 

Director, Continuing Education, McMaster University

We extend our heartfelt gratitude to all the members of our Excellence Awards, Research Awards, and Nominations Committees for their unwavering support and dedication to our awards program.