



CAUCE

Canadian Association for
University Continuing Education

Let Your Submission Shine – Here are some bright ideas that may help you 😊

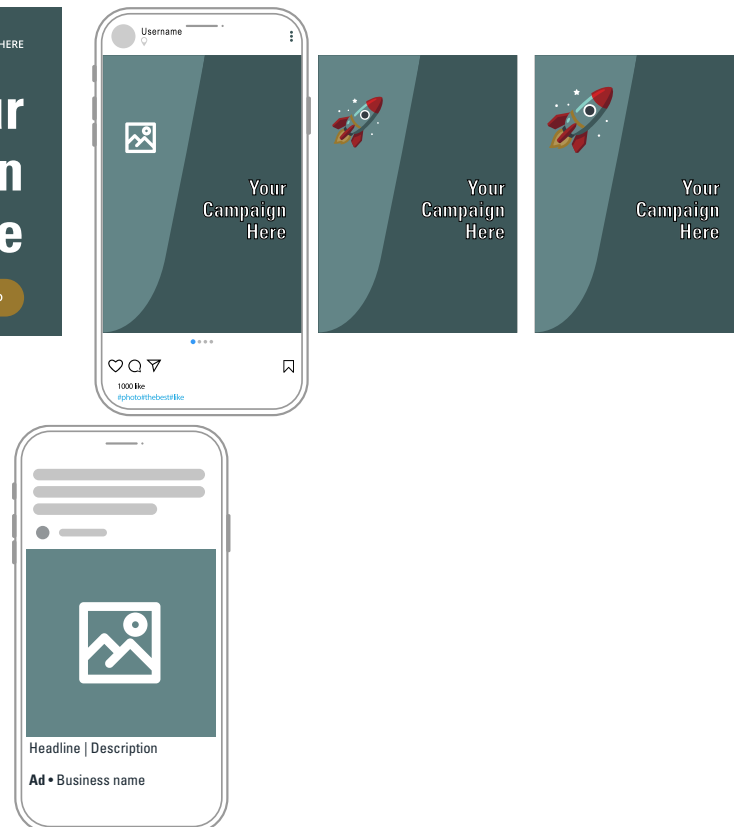
Get your submission to shine bright by incorporating creative imagery and impressive campaign metrics that will captivate the judges. You've got two 8½ x 11 pages to unleash your creative freedom to showcase your work uniquely.

From compelling visuals to engaging infographics, let your imagination flourish. Boost your submission with campaign results from Google Analytics, showcasing increased website traffic, user engagement, and conversion rates. Dive into email performance metrics, revealing exceptional open and click-through rates. Share success stories across social media with impressive impressions, engagement, and follower growth. Good luck, and may your submission stand out with a perfect blend of creativity and measurable success! 🚀

Search and Display Ads



Mobile and Social Media Marketing





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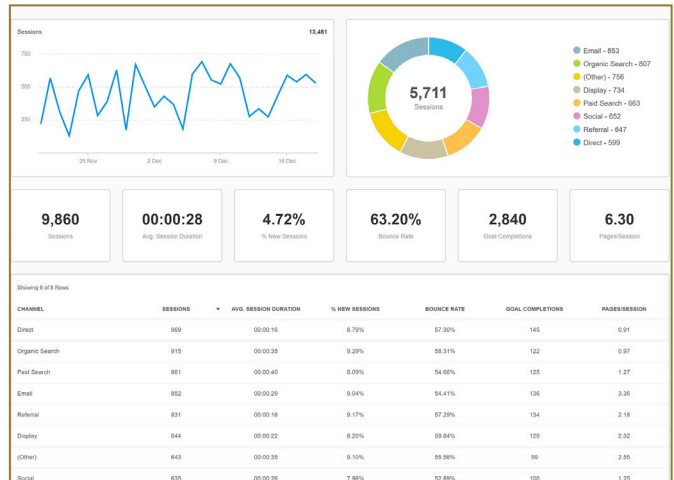
Metrics and Measurement

Background documentation and context help judges accurately assess the merits of an entry. If available, we suggest including tracking reports, marketing research results, media coverage/clippings, photographs and artwork files of final outputs, and any other information that you deem helpful for judging your entry.

Google Analytics



Digital Marketing Report



Email Report

