



BUILDING OUR FUTURE:
LEADING THE WAY FOR LIFELONG LEARNING

CAUCE CONFERENCE
WINNIPEG
MAY 17-19, 2023



AWARDS PROGRAM

PROGRAM AWARDS

To recognize excellence in university continuing education programs in Canada and to nurture the concept of the scholarship of practice inherent in the program development process.

Winners, Non-credit Programming under 48 hours

Microsoft Azure AI Fundamentals

Continuing Education, University of Calgary

International Summer Course on the Rights of the Child

Formation continue, Université de Moncton

Winner, Non-credit Programming over 48 hours

Community Capacity Building Certificate

Continuing Studies, Simon Fraser University

Winner, Credit Programming over 48 hours

Spanning the Gaps

The G. Raymond Chang School of Continuing Education,
Toronto Metropolitan University

DESIGN AND MARKETING AWARDS

To acknowledge excellence in the field of design and marketing in university continuing education throughout Canada.

DESIGN STREAM

Winner, Advertising – Broadcast and Video

Student Stories Video Series

Continuing Education, McMaster University

Winner, Advertising – Digital, Print and Out-of-Home

Dear PSW

Open Learning and Educational Support (OpenEd), University of Guelph

Winner, Publications

NEXT Magazine

Centre for Continuing Education, University of Regina

Winner, Best in Show

Dear PSW

Open Learning and Educational Support (OpenEd), University of Guelph

MARKETING STREAM

Winner, Digital Advertising

Modern Data Literacy Promotion

WatSPEED, University of Waterloo

Winner, Email Marketing

Nurturing interest in big data: WatSPEED's online Data Science program (Email campaign, fall 2022)

WatSPEED, University of Waterloo

Winner, Marketing Campaign Large (budget over \$5,000)

2022-2023 Annual Marketing Campaign

Continuing Education, McMaster University

Winner, Marketing Campaign Medium (budget between \$1 and \$5000)

McMaster Continuing Education Virtual Graduation Campaign

Continuing Education, McMaster University



MARKETING STREAM continued

Winner, Website

New McMaster University Continuing Education Website
Continuing Education, McMaster University

Winner, Best in Show

2022-2023 Annual Marketing Campaign
Continuing Education, McMaster University

HONORARY MEMBERSHIP AWARD

This honor is awarded at the conclusion of an individual's career in University Continuing Education and is intended for those who have served the objectives of CAUCE in outstanding fashion.

Heather McRae

School of Continuing Education, MacEwan University

OUTSTANDING SERVICE AWARD

This award recognizes individuals for the demonstrated impact of their outstanding leadership, commitment, and service to university continuing education in Canada.

Carmen Sicilia

Continuing Studies, McGill University

Barbara Tatarnic

Continuing Education and Outreach, Brock University

AWARD COMMITTEES

PROGRAM AWARDS COMMITTEE

Jo-Anne Clarke, Dean (Liaison)

Division of Continuing Studies, University of Victoria

Effie Dracopoulos, Program Coordinator

School of Continuing Studies, McGill University

Natalie Green, Associate Director, Distance and Continuing Education

Open Learning and Educational Support, University of Guelph

Marcia McKenzie, Director, Continuing and Professional Studies

Extended Education, University of Manitoba

Kristopher Noseworthy, Coordonnateur (Chair)

Division de l'éducation permanente, Université de Saint-Boniface

Raveen Sanghera, Associate Director, Career and Professional Programs

Lifelong Learning, Simon Fraser University

Nada Savicevic, Instructional Designer

The Chang School of Continuing Education, Ryerson University

Nicole Tate-Hill, Program Manager

Western University Continuing Studies

DESIGN AND MARKETING AWARDS COMMITTEE

Christina Abraham, Marketing and Communications Coordinator (Co-Chair)

The Chang School of Continuing Education, Toronto Metropolitan University

Amy Baier, Director, Strategic Communications and Marketing

School of Continuing Studies, University of Toronto

Jo-Anne Clarke, Dean

Division of Continuing Studies, University of Victoria (Liaison)

Jody Edwards, Graphic Designer

University of Calgary Continuing Education

Karen Hamilton, Assistant Director (Co-Chair)

Continuing Education, McMaster University

Shawna Kirkbride, International Marketing Administrator

College of Extended Learning, University of New Brunswick

Samantha Lemond, Marketing Manager

Centre for Continuing Education, University of Regina

Jessica Proeller, Communications Officer

PowerED™, Athabasca University

Patricia St. Laurent, Manager, Program Marketing

Extended Learning, University of British Columbia