

CAUCE Marketing and Design Awards

Design Award Category: **M7. Internal Communication**
Title of Entry – Design: **University of Calgary ContEd Express**

Gabriela Santamaria
Associate Director of Marketing and Communication
Continuing Education

March 1, 2022



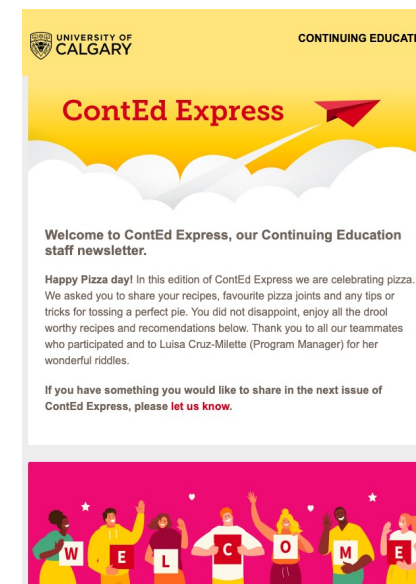
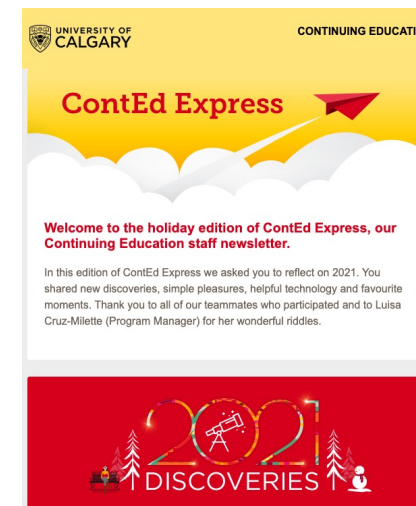
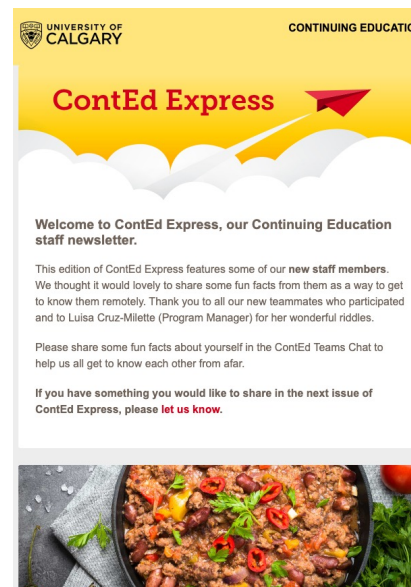
ContEd Express

Internal Email Newsletter

ContEd Express

Click below to see some html samples of the email newsletters

- [February 2022](#)
- [December 2021](#)
- [November 2021](#)
- [September 2021](#)
- [August 2021](#)



Watercooler

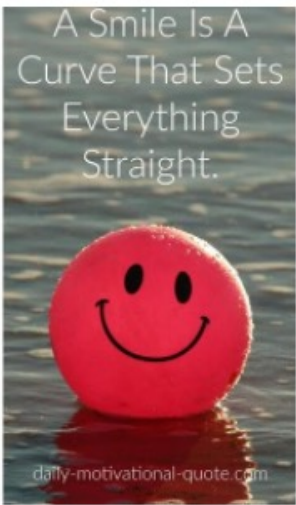
Microsoft Teams Chat.

Microsoft Teams Chat



2022-01-12 8:35 a.m. 👍 6 ❤️ 11

Happy Wednesday:)



2022-02-11 10:40 a.m. 👍 15 ❤️ 3

Hey everyone! If you're looking for a free, fun and interesting family friendly activity during this warm weather we have been having, there is an "augmented reality" mural exhibition happening in the East Village and Inglewood until Feb 27.

For the second year in a row, I contributed original music for one of the animations. Anyone who is interested can check mine out at The Hose and Hound in Inglewood.

More details and a full map of the walkable exhibition can be found here:

<https://www.maudcollective.com/experiences/northernreflections>

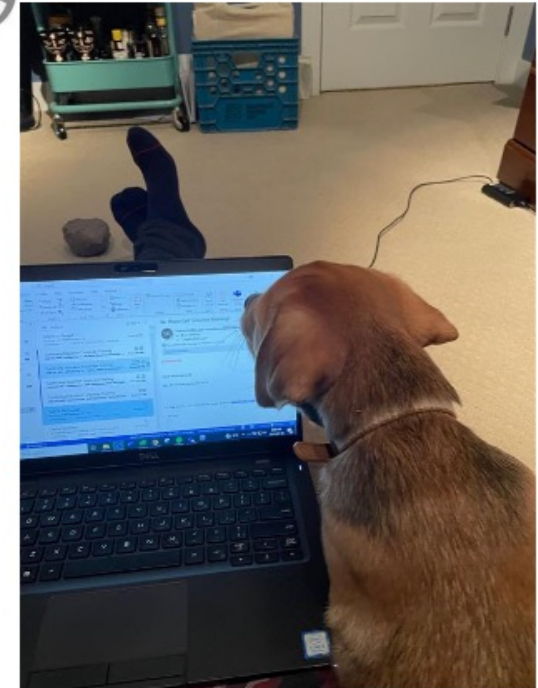
Northern Reflections — MAU...

An Augmented Reality Art Walk in Inglewood + East Village

www.maudcollective.com



2022-01-12 1:47 p.m. ❤️ 12



Not a face exactly, but this is my new home office manager. Just brought him home on Saturday

Microsoft Teams Chat

 2022-01-26 9:09 a.m. ❤️ 17 👍 2
Good morning CoooontEd!

I want to take a moment to remind you that t's ok not to be ok. **Take a few minutes a day for self care, however self care looks for you.**
I'm always here if you ever want to talk.

In 2012 I lost a colleague and mentor to self harm. It hurts that sitting next to each other for years, we are never observant enough to see signs and indicators. A smile could be a good mask sometimes.


Please take care of yourself, open up, it's ok.

and if you want participate in <https://letstalk.bell.ca/en/>
prepare your social media accounts

Bell Let's Talk

Bell Let's Talk is a multi-year program designed to break the silence around...

letstalk.bell.ca

 2022-02-01 1:40 p.m. ❤️ 6
ok need to share that I had music in my lunch break while I cooked and I danced so much!! my shuffle playlist was on fire:

https://music.youtube.com/watch?v=i-cB_ip4eYY&feature=share

<https://music.youtube.com/watch?v=DUT5rEU6pqM&feature=share>

<https://music.youtube.com/watch?v=ZJL4UGSbeFg&feature=share>

and I got this in my playlist as well:

<https://music.youtube.com/watch?v=bvWRMAU6V-c&feature=share>

2022-02-09 11:36 a.m.

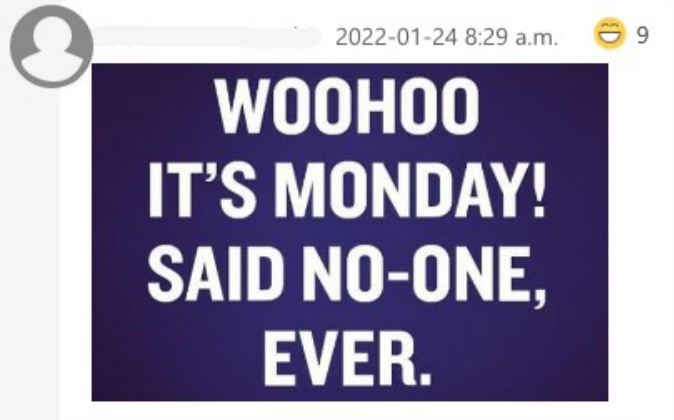
❤️ 9 👍 4

Happy Pizza Day!

Here are all the wonderful images people sent in for our newsletter. Enjoy your lunch!



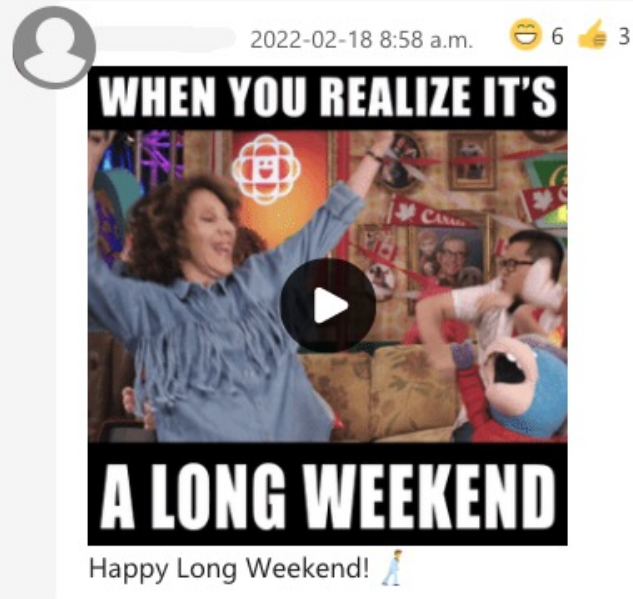
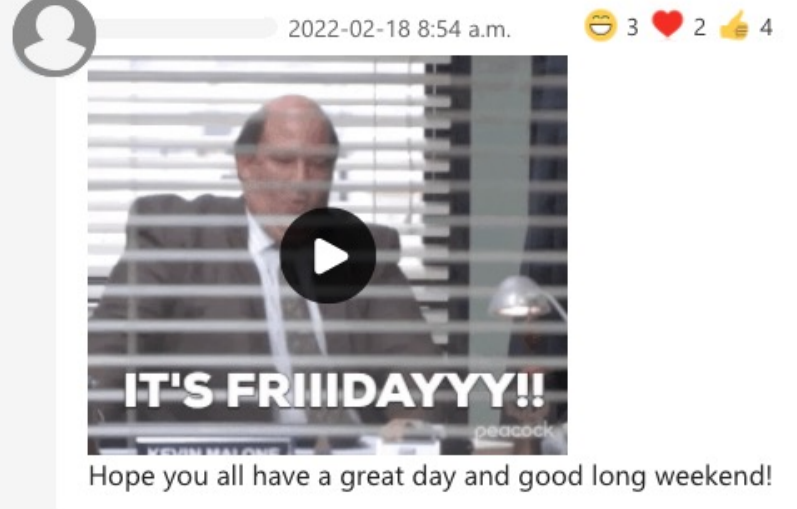
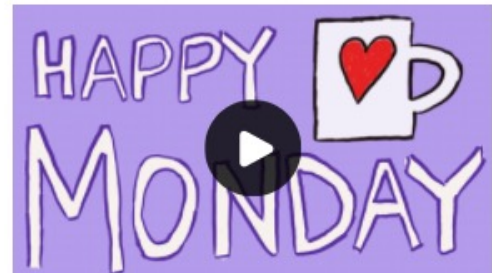
Microsoft Teams Chat



2022-01-24 8:29 a.m.



2022-01-24 8:30 a.m.



Riddle Time When you buy me, I am costly. But the only use I have is just hanging around. What am I?
1. Answer_____?

2022-02-17 12:22 p.m.
Diamond Pendant 😊

2022-02-17 12:23 p.m.
I like your answer, but it is not correct.

2022-02-17 12:23 p.m. 😊 1
lol
first thing that popped out of my head lol

2022-02-17 12:25 p.m.
2. I can be red, pink, yellow, orange or white, but I'm not a crayon. I smell nice but I'm not perfume; I get put in water but I'm not dirty. I have a stem but I'm not a wine glass. What am I?
Answer_____?

2022-02-17 12:31 p.m. 👍 2
2. a flower?

2022-02-17 12:32 p.m. 👍 1
Ding Ding....you are correct. The answer is Roses!!!!!! 😊