



CONNECTIONS MATTER

THE IMPACT OF CE ON UNIVERSITY INNOVATION, COLLABORATION, AND ACCESS

MAY 25 - 27, 2022

AWARDS PROGRAM 2022

PROGRAM AWARDS

To recognize excellence in university continuing education programs in Canada and to nurture the concept of the scholarship of practice inherent in the program development process.

Winner, Non-credit Programming under 48 hours

Gladue Principles: Indigenous Peoples and the Canadian Criminal Justice System

Centre for Public Safety and Well-Being, Wilfrid Laurier University

Winners, Non-credit Programming over 48 hours

ArtworksTO

School of Continuing Studies, OCAD University

RHFAC Online Training Course

PowerED™, Athabasca University

Winners, Credit Programming over 48 hours

Global Crime and Justice Certificate

Centre for Public Safety and Well-Being, Wilfrid Laurier University

Distance Nursing Program for Internationally Educated Nurses

Continuing and Distance Education, St. Francis Xavier University

DESIGN AND MARKETING AWARDS

To acknowledge excellence in the field of design and marketing in university continuing education throughout Canada.

DESIGN STREAM

Winner, Advertising – Broadcast and Video

Fall 2021 Repositioning/Recruitment Campaign: Meet The Right People

The G. Raymond Chang School of Continuing Education, Ryerson University

Winner, Advertising – Digital, Print and Out-of-Home

UNB Is Here - Certificate in Psychologically Safe Leadership magazine ad

College of Extended Learning, University of New Brunswick

Winner, Publications

University of Calgary Publication

Continuing Education, University of Calgary

Winner, Best in Show

Fall 2021 Repositioning/Recruitment Campaign: Meet The Right People

The G. Raymond Chang School of Continuing Education, Ryerson University

MARKETING STREAM

Winner, Digital Advertising

UBC Certificate in Biomedical Visualization and Communication – January 2022 Cohort

Extending Learning, University of British Columbia

Winner, Email Marketing

McMaster University Continuing Education – Email Drip Campaigns

McMaster University Continuing Education

Winner, Marketing Campaign Large (budget over \$5,000)

The Uplift: Creating a Valued Learning Community

PowerED™, Athabasca University

Winner, Marketing Campaign Medium (budget between \$1 and \$5000)

Meet Students and Instructors from Continuing Studies! – Student and Instructor Promotional Videos 2021

School of Continuing Studies, OCAD University



CAUCE

Canadian Association for
University Continuing Education

Congratulations to all of our award winners,
and thank you to everyone who submitted.

Winner, Marketing Campaign (No budget/unpaid)

Virtual Graduation Ceremony

Continuing Education, University of Calgary

Winner, Website

New Website for SFU Continuing Studies

Lifelong Learning, Simon Fraser University

Winner, Internal Communications

University of Calgary ContEd Express

Continuing Education, University of Calgary

Winner, Best in Show

The Uplift: Creating a Valued Learning Community

PowerED™, Athabasca University

HONORARY MEMBERSHIP AWARD

This honor is generally awarded at the conclusion of an individual's career in University Continuing Education and is intended for those who have served the objectives of CAUCE in outstanding fashion.

Dr. Janice Landry

Continuing and Distance Education, St. Francis Xavier University

AWARD COMMITTEES

PROGRAM AWARDS COMMITTEE

Dany Benoit, Directeur Général (CAUCE Liaison)
Formation Continue, Université de Moncton

Jo-Anne Clarke, Dean (Chair)
Division of Continuing Studies, University of Victoria

Effie Dracopoulos, Program Coordinator
School of Continuing Studies, McGill University

Natalie Green, Associate Director, Distance and Continuing Education
Open Learning and Educational Support, University of Guelph

Marcia McKenzie, Director, Continuing and Professional Studies
Extended Education, University of Manitoba

Kristopher Noseworthy, Coordonnateur
Division de l'éducation permanente, Université de Saint-Boniface

Raveen Sanghera, Associate Director, Career and Professional Programs
Lifelong Learning, Simon Fraser University

Nada Savicevic, Instructional Designer
The Chang School of Continuing Education, Ryerson University

Nicole Tate-Hill, Program Manager
Western University Continuing Studies

DESIGN AND MARKETING AWARDS COMMITTEE

Christina Abraham, Marketing and Communications Coordinator (Co-Chair)
The Chang School of Continuing Education, Ryerson University

Amy Baier, Director, Strategic Communications and Marketing
School of Continuing Studies, University of Toronto

Jody Edwards, Graphic Designer
University of Calgary Continuing Education

Karen Hamilton, Assistant Director (Co-Chair)
McMaster University Continuing Education

Shawna Kirkbride, International Marketing Administrator
College of Extended Learning, University of New Brunswick

Samantha Lemond, Marketing Manager
Centre for Continuing Education, University of Regina

Connie Novitski, Marketing and Communications Analyst
Centre for Continuing Education, University of Regina

Christie Schultz, Director (CAUCE Liaison)
Centre for Continuing Education, University of Regina

