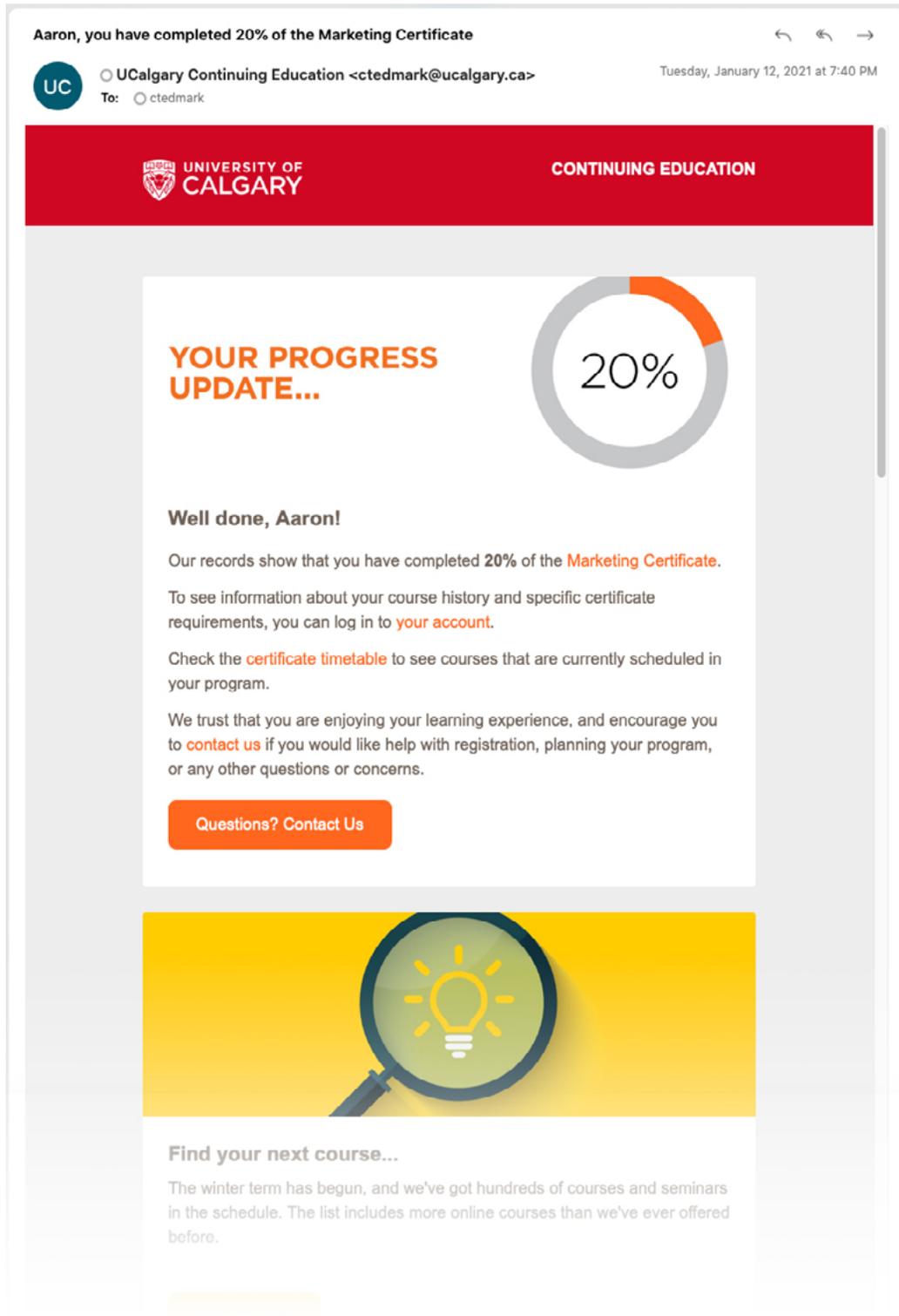




Personalized Email Campaign

Sample Emails





Abigail, continue your certificate programs in 2021...



UCalgary Continuing Education <ctedmark@ucalgary.ca>

Tuesday, January 12, 2021 at 7:40 PM

To: ctedmark



CONTINUING EDUCATION



Hi Abigail!

Our records show that you are currently working on multiple certificate programs.

To see information about your course history and certificate requirements, you can [log in to your account](#) and select 'My Certificates'.

Be sure to check the timetables for your [certificates](#) to see courses that are currently scheduled in each program.

We trust that you are enjoying your learning experience and encourage you to [contact us](#) if you would like help with registration, planning your programs, or with any questions or concerns.

[Questions? Contact Us](#)



Find your next course...

The winter term has begun, and we've got hundreds of courses and seminars



Start a certificate or diploma program in 2021...



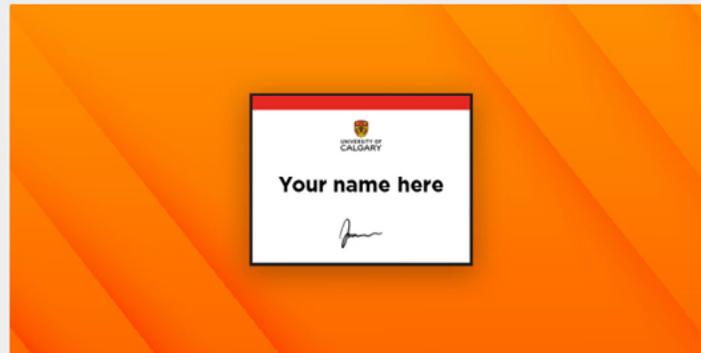
UCalgary Continuing Education <ctedmark@ucalgary.ca>

Tuesday, January 12, 2021 at 7:40 PM

To: ctedmark



CONTINUING EDUCATION



Learn a new skill, gain confidence, expand your knowledge

Prepare for career advancement by starting a certificate or diploma program in 2021. Taught by industry experts, our programs are perfect for those wishing to gain new skills while meeting the demands of a busy life.

Join the hundreds of [graduates](#) who complete our certificate programs every year...

[View programs](#)



Find your next course...

The winter term has begun, and we've got hundreds of courses and seminars in the schedule. The list includes more online courses than we've ever offered before.



Unsolicited Student Comments:

Hi Gabriela,

Thought you'd love to read these two posts from students in one winter ART course.

3. Why am I taking this class? I love learning and recently I received an email reminding me I had partially completed a visual arts program at U of C. Over the years at university, ACAD and through various classes and workshops I have studied, pottery, drawing, composition, interior design as well as watercolour, acrylic painting and mixed media. This class felt like it would complement these quite nicely.

I'm here because an email nudge from the UofC reminded me I'd started a Graphic Design Certificate a while back. So, I decided to continue, but to switch, as my interests have, to the Visual Design Certificate, and this is the last of my core courses. I work in PR, but am drawn to the the creative side of projects, and have done certificates in Graphic Design and Marketing to support that.

Patsy Knutson, CPP, MA
Program Manager