



CAUCE

Canadian Association for
University Continuing Education

CAUCE 65th Annual Conference

Congratulations to all award winners and
thank you to everyone who submitted.

OVER THE
HORIZON
The Future of Work and Learning
Opportunities for Continuing Education

CAUCE CONFERENCE
HALIFAX
MAY 29-31 | 2018

AWARDS PROGRAM 2018

PROGRAM AWARDS

The CAUCE/AEPUC awards of distinction are given annually to recognize the exemplary work of continuing educators who create and support the delivery of continuing education programs.

DESIGN AND MARKETING AWARDS

The CAUCE/AEPUC awards of distinction are given annually to acknowledge excellence in design and marketing in university continuing education in Canada.

RESEARCH AWARDS

The CAUCE/AEPUC research awards recognize both graduate student research and individuals who have made a sustained contribution to research in university continuing education.

PROGRAM AWARDS

Winner, Credit Programming over 48 hours

Supplementary Learning Resources in First Year Biology

Centre for Innovation in Teaching and Learning and the Faculty of Science,
Memorial University of Newfoundland

Winners, Non-credit Programming over 48 hours

Certificate in Cyber Security Fundamentals and Certificate in Advanced Cyber Security

School of Continuing Studies, York University

McMaster University Strategic Leader Program

Centre for Continuing Education, McMaster University

Teaching English for Academic Purposes Certificate Program

Open Learning and Educational Support, University of Guelph

Winner, Credit Programming under 48 hours

Making a Difference: How Journalism Matters

Digital Education Strategies, The Chang School of Continuing Education,
Ryerson University

Winner, Non-credit Programming under 48 hours

Anglais Santé

School of Continuing Studies – Language & Intercultural Communication,
McGill University

DESIGN AND MARKETING AWARDS

DESIGN STREAM

Winner, Advertising – Broadcast and Video

"I dared..." Videos

School of Continuing Studies, McGill University

Winner, Print Advertising/Out-of-Home

"I dared..." Fall 2017 Transit posters

School of Continuing Studies, McGill University

Winner, Print Publications – Large

English Language Centre Main Brochure 2017

Division of Continuing Studies, University of Victoria

Winner, Print Publications – Small

Regional College Handbills

Distance Education Unit, University of Saskatchewan



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AWARDS PROGRAM 2018

MARKETING STREAM

Winner, Advertising – Online (paid)

Fall 2017 Facebook Lead Generation Campaign
Division of Continuing Studies, University of Victoria

Winner, Email Marketing

Topic E-News Leads Project
Division of Continuing Studies, University of Victoria

Winner, Marketing Campaign (budget over \$1,000.00)

Current Concepts in Dentistry Marketing Campaign 2017
Division of Continuing Studies, University of Victoria

Winner, Marketing Campaign (unpaid/budget under \$1,000.00)

Master of Nursing, Nurse Practitioner Facebook Live Q&A
Centre for Innovation in Teaching and Learning and the School of Nursing,
Memorial University of Newfoundland

Winner, Website

College of Extended Learning Website Renewal Initiative
College of Extended Learning, University of New Brunswick

THE RESEARCH FUND

Two research grants were awarded for the 2017-2018 year.

Guardado, Martin., University of Alberta
**International Professors Learning, Designing, and Engaging in Action Research:
From Theory to Practice**

Wensveen, Robert., University of Calgary
The Practical Uses and Benefits of ePortfolios

AWARD COMMITTEES

PROGRAM AWARDS COMMITTEE

Nancy Buschert, Program Manager
Centre for Continuing Education, McMaster University

Jo-Anne Clarke, Dean
Continuing Studies, University of Victoria

Danelle Greebe, Associate Director Domestic Programs
Continuing Education, University of Calgary

John Hoben, Teaching Consultant
Distance Education. Learning and Teaching Support, Memorial University

Lorraine Mercer, Director, Loughheed Teaching and Learning Centre
Huntington University

Kristopher Noseworthy, Coordonnateur
Division de l'éducation permanente, Université de Saint-Boniface

Raveen Sanghera, Program Director, Management and Professional Programs
Lifelong Learning, Simon Fraser University

Nada Savivevic, Instructional Designer
The G. Raymond Chang School of Continuing Education, Ryerson University

Heather Stamp-Nunes, Program Developer (Chair)
Memorial University of Newfoundland

CAUCE Liaison: Richard Rush, Director, Community and Professional Programs,
University of Victoria

DESIGN AND MARKETING AWARDS COMMITTEE

Levent Batur, Director
Division Marketing Services, Division of Continuing Studies, University of Victoria

Stevi Dram, Manager, Marketing, Online Learning and Business Systems (Co-Chair)
Professional, Applied and Continuing Education, The University of Winnipeg

Kyle Ershler, Educational Marketing Coordinator
Centre for Innovation in Teaching and Learning,
Memorial University of Newfoundland

Lorna Prediger, Associate Director Marketing and Communications
University of Calgary Continuing Education

Elana Trager, Senior Marketing and Communications Advisor (Co-Chair)
McGill University's School of Continuing Studies

Belinda Elliott-Bielecki, Director, Marketing and Communications
College of Extended Learning, University of New Brunswick

Christina Abraham, Marketing and Communications Coordinator
The G. Raymond Chang School of Continuing Education, Ryerson University,

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