



CAUCE

Canadian Association for
University Continuing Education

CAUCE 64th Annual Conference

Congratulations to all award winners and
thank you to everyone who submitted.



CAUCE CONFERENCE
Vancouver
May 24-26, 2017

Currents of Change

Learners, Communities, Programs, Educators
Responsive and Innovative Practices

AWARDS PROGRAM 2017

PROGRAM AWARDS

The CAUCE/AEPUC awards of distinction are given annually to recognize the exemplary work of continuing educators who create and support the delivery of continuing education programs.

DESIGN AND MARKETING AWARDS

The CAUCE/AEPUC awards of distinction are given annually to acknowledge excellence in design and marketing in university continuing education in Canada.

JOURNAL AWARD

The journal award is given annually to the best article, forum, or report of practice published in the *Journal of Professional, Continuing and Online Education*.

RESEARCH AWARDS

The CAUCE/AEPUC research awards recognize both graduate student research and individuals who have made a sustained contribution to research in university continuing education.

PROGRAM AWARDS

Winner, Credit Programming over 48 hours

Certificate in Aboriginal Knowledges and Experiences

The G. Raymond Chang School of Continuing Education, Ryerson University

Winners, Non-credit Programming over 48 hours

Applied Business Management

Extended Education, University of Manitoba

Growing Our Futures: Community Training in Native Plant Landscaping

Professional and Continuing Studies, Royal Roads University

Professional Specialization Certificate in Population Health Data Analysis

Division of Continuing Studies, University of Victoria

Winner, Credit Programming under 48 hours

ECUR 291

Instructional Design Team, Distance Education Unit, University of Saskatchewan

Winner, Non-Credit Programming under 48 hours

Opioid Education Partnership

School of Pharmacy, University of Waterloo

Centre for Extended Learning, University of Waterloo

DESIGN AND MARKETING AWARDS

DESIGN STREAM

Winner, Advertising—Broadcast and Video

Your Journey Starts Here Video

School of Continuing Studies, McGill University

Winner, Advertising—Out-of-Home

Bus Ad Series

Branding, Marketing & Recruitment, Royal Roads University

Winner, Print Publications—Large

Aboriginal University Transition Programs Brochure

SFU Continuing Studies, Simon Fraser University

Winner, Print Publications—Small

Summer Institute for Teens 2017 Print Collateral

Continuing Studies, Emily Carr University of Art + Design



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AWARDS PROGRAM 2017

DESIGN AND MARKETING AWARDS CONTINUED

MARKETING STREAM

Winner, Advertising—Online

Test Preparation

UBC Continuing Studies, University of British Columbia

Winner, Marketing Campaign

Spring 2016 Chang School Open House Campaign

The G. Raymond Chang School of Continuing Education, Ryerson University

Winner, Website

University of Victoria, Division of Continuing Studies Website

Continuing Studies, University of Victoria

JOURNAL AWARD

Award Winner

Maureen Reed, Marilyn Hadad, Ryerson University

Promoting Meaning and Life Satisfaction to Older Students through Service Learning in Continuing Education.

Journal of Professional, Continuing, and Online Education/Vol 1, Issue 1 (2016)

THE RESEARCH FUND

Three research grants were awarded for the 2016–2017 year.

Carter, Lorraine. McMaster University,

Co-Creation as learning model in a continuing education program in community engagement: A consideration of process, experience, and impact.

Awong, Tsasha. Ryerson University,

Knitting the Cultural Divide: The academic and socio-economic benefits of access support for under-represented student populations at Ryerson University: A spanning the gaps project.

Mizzi, Robert. University of Manitoba,

Building Positive Spaces for LGBTQ Identities in University Continuing Education.

AWARD COMMITTEES

PROGRAM AWARDS COMMITTEE

John Hoben, Teaching Consultant

Centre for Innovation in Teaching and Learning (CITL), Memorial University of Newfoundland

Susan Holmes, Professor

College of Continuing Education, Dalhousie University

Kristopher Noseworthy, Coordonnateur

Division de l'éducation permanente, Université de Saint-Boniface

Raveen Sanghera, Program Director, Management and Professional Programs Lifelong Learning, Simon Fraser University

Nada Savilcevic, Instructional Designer

The G. Raymond Chang School of Continuing Education, Ryerson University

Heather Stamp-Nunes, Program Developer (Chair)

Memorial University of Newfoundland

Larry White, Director, Non-Credit Programs

Continuing Studies, Simon Fraser University

CAUCE Liaison: Richard Rush, Director, Community and Professional Programs, University of Victoria

DESIGN AND MARKETING AWARDS COMMITTEE

Angela Avery, Educational Marketing Coordinator (on leave) and Peggy Miller, Manager of Marketing and Analysis

Centre for Innovation in Teaching and Learning (CITL), Memorial University of Newfoundland

Levent Batur, Director

Division Marketing Services, Division of Continuing Studies, University of Victoria

Cristina Blesa, Digital Marketing Officer (Co-Chair), Ryerson University

Stevi Dram, Manager, Marketing, Online Learning and Business Systems

Professional, Applied and Continuing Education, The University of Winnipeg

Lorna Prediger, Associate Director Marketing and Communications

University of Calgary Continuing Education

Elana Trager, Senior Marketing and Communications Advisor (Co-Chair)

McGill University's School of Continuing Studies

Jonathan Wood, Marketing Officer & Belinda Elliott-Bielecki, Manager, Marketing and Promotions

College of Extended Learning, University of New Brunswick

CAUCE Liaison: Richard Rush, Director, Community and Professional Programs, Division of Continuing Studies, University of Victoria

The Design and Marketing Awards Committee would like to thank our external adjudicators:

Kai Clemen, Principal at Camp-5 Communications (Design Stream), and

Marie-Ève Caron, Marketing and Communications Consultant (Marketing Stream)

JOURNAL AWARD COMMITTEE

A committee of three anonymous reviewers selects the journal award winner.

The reviewers represented CAUCE members, the Editor of JPCOE, and the academic community of university continuing education.

CAUCE Liaison: Gary Hepburn, Dean, Division of Extended Education, University of Manitoba