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SCHOOL OF HUMAN KINETICS AND RECREATION

Current students Graduate students Co-operative Education Future students Research Alumni Contact us

Graduate Studies Committee Friday Seminar Series

School of Human Kinetics and Recreation / Graduate students

## Graduate programs

**Here's what we offer:**

The School of Human Kinetics and Recreation has more than 120 graduate students. We offer our graduate programs in both full-time and part-time formats, with a number of different options available to students in:

- MPE (Administration, Curriculum, and Supervision)
- MSc (Kin) (Exercise and Work Physiology)
- MSc (Kin) (Biomechanics/Ergonomics)
- MSc (Kin) (Sport Psychology)
- MSc (Kin) (Socio-cultural studies of physical activity and health)

In addition to the emphasis on research and academics, we encourage critical thinking and the ability to work independently, which are skills that can transfer to any profession.

Our graduate students are now university professors and post-doctoral fellows, PhD students, college instructors, university lab instructors, physiotherapists, occupational therapists, athletic therapists, medical doctors, medical technicians, nurses, chiropractors, police and military officers, fitness consultants and entrepreneurs, and physical education teachers.

**Our programs**

Memorial conferred its first degree in **Master of Physical Education (MPE)** in 1975. Since 2008, the MPE program can be completed entirely online via distance education.

**Related Links**

- Graduate Students' Union
- School of Graduate Studies
- Funding Opportunities
- Lab Equipment and Facilities
- Graduates' Profiles
- Top Ten Reasons for Attending Memorial SHKR
- 2015-16 Guide for Teaching Assistants in the School of HKR
- Request more information

**Quick Links**

- Our Faculty
- Employment Opportunities
- Physical Literacy Education for

## Website: [www.mun.ca/graduate](http://www.mun.ca/graduate)

1. Updated to Modern Responsive template
2. Imagery updated to link to advertising
3. Request more information form available

Facebook page for the School of Human Kinetics and Recreation at Memorial University. The page features a large banner image of a smiling man in a blue hoodie. The banner text reads "MEMORIAL UNIVERSITY School of Human Kinetics and Recreation Education · Sports & Recreation APPLICATION DEADLINE - MARCH 1, 2016" and includes a "Contact Us" button. The page layout includes a search bar, navigation tabs (Timeline, About, Photos, Reviews, More), a status update area, and a sponsored advertisement for Pampers Swaddlers. The "About" section shows 723 likes and 11 people who have been here. The "Timeline" section shows a shared post from 2 hours ago and a community event for "Dodge Dive Donate ESNL Charity Dodgeball Spring League 2016".

## Facebook Page: School of Human Kinetics and Recreation

1. Imagery updated to link to advertising
2. Contact Us Button added

# Online Banner Ads

Mix of Static and Animated Ads

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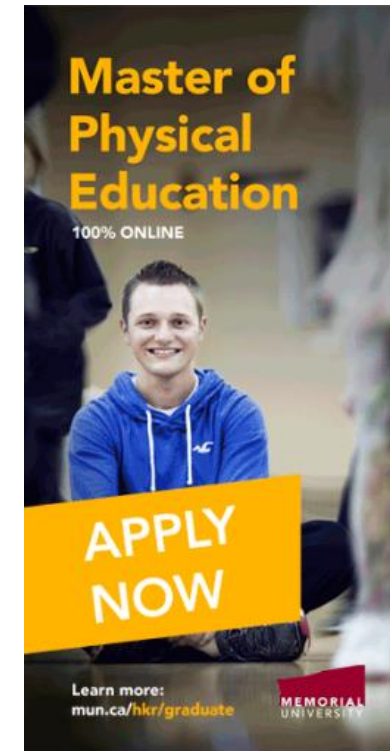
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MEMORIAL  
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# Retargeting Online Banner Ads

Mix of Static and Animated Ads



# Facebook Ads

## Samples of Wave 1 and 2

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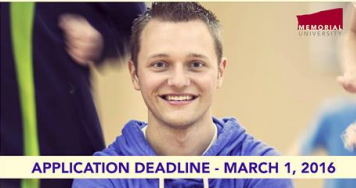
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**School of Human Kinetics and Recreation** November 11 at 8:42 AM · 🌐

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